

INTA Bulletin

PLUS

June 22, 2022 | Vol. 77 Issue 24

Perspectives



'The Game Plan'

How North American Professional Sports Franchises Conduct Trademark Clearance for New Team Names

Giving yourself as much time as necessary for name selection and trademark clearance is critical in brand development. Sports franchises generally have more time than most, but still face challenges, for example, such as when unaffiliated individuals get involved.

[Read More >](#)



Law & Practice

ANDEAN COMMUNITY Guidelines Issued on Examination of 3D Marks

CHINA Beijing High Court Issues Guidelines on Punitive Damages

EUROPEAN UNION Assessment of Evidence of Genuine Use Clarified

INDIA Court Examines Standard of Proof in Cases of Infringement and Passing Off

INDIA Recycled Bottles with Another Manufacturer's Mark Equals Infringement

UNITED STATES Girl Scouts Cannot Stop Boy Scouts from Using 'Scouts' or 'Scouting'

IP Snippets

CHINA Milestone Reimbursement of Expenses of Trademark Administrative Actions

INTANews



Alice in Arlington

The Trademark Administrators and Practitioners Meeting Returns in 2022

The Trademark Administrators and Practitioners Meeting returns after a three-year hiatus due to the global COVID-19 pandemic. Featuring speakers from about a dozen countries, the educational program is themed around *Alice in Wonderland*, the 1865 novel by Lewis Carroll.

[Read More >](#)



INTAMultimedia



Unreal Campaign

YouTube

INTA shares the perspectives of members and their children on why young consumers should care about counterfeits. Get involved with the Unreal Campaign to share this important message not only on World Anticounterfeiting Day, celebrated annually, but every day.

[Watch Now](#)



Tomorrow's Leader Award

YouTube

A member of INTA's Young Practitioners Committee encourages professionals with five years or less experience in trademark law to apply for the 2022 Tomorrow's Leader Award. Nominations are open now through August 31, 2022.

[Watch Now](#)

INTASocial

Join us on June 23 at 2:30 pm and hear from Chris De Santis, author of *Why I Find You Irritating: Navigating*

Celebrity and entrepreneur Snoop Dogg files for #NFT and #metaverse trademarks for the phrases UNCLE

INTA's Research Advisory Council will be preparing the Association's 2023 research agenda shortly. Submit potential research topics that are beneficial to the Association through our formal Call for Study Request by

Generational Friction at Work, who will share his insights and suggestions on working effectively in the multi-generational workplace.

SNOOP and UNCLE SNOOP'S.

June 30, 2022. Form is available [here](#).



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INTAEvents

2022 Trademark Administrators and Practitioners Meeting,
September 11-13, 2022 | Arlington, Virginia, USA

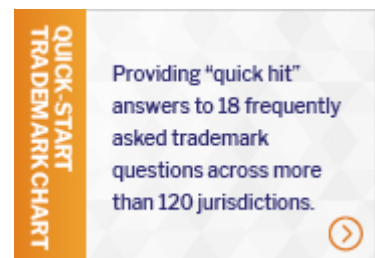
2022 Leadership Meeting, November 15-18, 2022 | Miami, Florida, USA

2023 Annual Meeting Live+, May 16–20, 2023 | Singapore

INTA TO-GO

On-Demand Webcasts

Available now to INTA members



INTA Bulletins Editorial Board



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