

INTA Bulletin

PLUS

July 13, 2022 | Vol. 77 Issue 26



Registration
now open!

2022

Leadership Meeting

November 15-18 | Miami, Florida, USA



Perspectives



Interview: Inside the Delhi (India) High Court

New IP Division Established

Honorable Justice Prathiba M. Singh of the Delhi (India) High Court played a pivotal role in creating the roadmap for the Court's new IP Division. In an interview, the sitting judge offers insight into how this major development unfolded and the division's progress to date, as well as her perspective as a female rising through the ranks of the judicial system.

[Read More >](#)



Leveraging Social Media Analytics to Demonstrate a Trademark's Acquired Distinctiveness or Fame

A brand owner is unlikely to convince a U.S. tribunal of its trademark's strength or fame if it uses social media statistics as evidence without any explanation or context.

[Read More >](#)

Law & Practice

EU Warning Letters Do Not End Acquiescence

HAITI Short Notice and Increases to Official Fees Create Challenges

INDIA Starbucks Wins Notional Damages for Frappuccino

PERU Trade Name Versus Trademark

PERU Accession to the Geneva Act of Lisbon Agreement

SWITZERLAND FIFA and Puma's World Cup Battle

UNITED STATES Vans 'Skools' Walmart

IndustryUpdates

INDUSTRY UPDATE USPTO Continues Efforts to Battle Fraud and Improve Trademark Register Integrity

INTANews



2022 In-Person Leadership Meeting Registration Open

Celebrate Committees, Hone Leadership Skills

INTA's Leadership Meeting will return this November, with committee participation taking centerstage and professional development high on the agenda.

[Read More >](#)



INTA Files Trademark Application in Ukraine Demonstrates Humanitarian Support

Marking another initiative to support war-torn Ukraine, INTA recently filed a trademark application for the word mark "INTA" with the Ukrainian Patent Office and is encouraging members to do business in the jurisdiction.

[Read More >](#)



Organizations to Hold Spanish-Language Moot Court Competition on IP Law

INTA, together with the Court of Justice of the Andean Community and the Interamerican Association of Intellectual Property, is hosting the Moot Court on Intellectual Property Law (Second Edition). Applications are being accepted through July 31.

[Read More >](#)



INTAMultimedia



INTA Insights

YouTube

For professional development, Jeff Marowitz (Keystone Strategy LLC, USA) says IP practitioners need to understand taxation, brand valuation, and other business topics.

Watch Now



INTA Insights

YouTube

Paola Castro, (CastrolIP, Costa Rica) discusses the critical skills necessary for IP and trademark professionals, like innovation and emotional intelligence.

Watch Now

INTASocial

- Premier event for TMAs
- Close-knit and involved community
- Unique networking opportunities

These are just a few of the aspects that make up the 2022 TMAP meeting. Join us in Arlington this September.



[Read More >](#)

Nintendo files for a new Donkey Kong #trademark application, leaving fans to wonder if the beloved character will be returning to the video game spotlight.



[Read More >](#)

Once you come up with a trademark for your business, make sure it's available! The process involves more than just doing an Internet search. For guidance on checking U.S. Patent and Trademark Office electronic records for pending and registered trademarks: <https://loom.ly/cWYUpng>



[Read More >](#)

2022
TMAP
Trademark Administrators and Practitioners Meeting
September 11–13, 2022 | Arlington, Virginia, USA

Early Bird pricing ends July 22. Register today!

INTAEvents

2022 Trademark Administrators and Practitioners Meeting, September 11-13, 2022 | Arlington, Virginia, USA

2022 Leadership Meeting, November 15-18, 2022 | Miami, Florida, USA

2023 Annual Meeting Live+, May 16–20, 2023 | Singapore

INTA TO-GO

On-Demand Webcasts

Available now to INTA members

ENFORCEMENT

AN INTERNATIONAL LITIGATION GUIDE

Trademark litigation, from pre-filing requirements to remedies.



TRADEMARK CANCELLATIONS

INTERNATIONAL PRACTICE AND PROCEDURES


Covers topics such as:

- availability of cancellation proceedings
- applicable grounds
- venue for bringing such proceedings
- many more!



QUICK-START TRADEMARK CHART

Providing "quick hit" answers to 18 frequently asked trademark questions across more than 120 jurisdictions.



INTA Bulletins Editorial Board



© 2022 International Trademark Association (INTA) All rights reserved.
675 Third Avenue, 3rd Floor | New York, NY 10017

www.inta.org

[Unsubscribe](#)