

# INTA Bulletin

THEME ISSUE

July 27, 2022 | Vol. 77 Issue 28

 **Upcoming Events: Join us in-person!**

**2022**

**TMAP Meeting**

Arlington, Virginia, USA

September 11–13, 2022

**2022**

**Leadership Meeting**

Miami, Florida, USA

November 15–18, 2022

INTA updated its [mission statement](#) at the start of this year with the launch of its 2022–2025 Strategic Plan. Among the changes, “trademarks and complementary intellectual property” replaced “trademarks and related intellectual property” to better reflect the broader interplay of trademarks and brands with other IP rights. This month’s theme issue features a selection of recent *INTA Bulletin* articles that speak to the increasingly complex nature of complementary IP rights.

## ThemeSetter



### Use of Third-Party Brands in Copyrighted Works

Many countries do not have a specific defense against using brands in creative works. However, trademark owners should be aware that artists may be able to rely on other legal principles for protection.

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## BulletinHeadlines

### The Expanding IP Landscape

Caroline Chicoine led the Complementary Rights, Regulatory Issues, and Brand Restrictions



educational track at the 2022 Annual Meeting. In this interview with the *INTA Bulletin*, she discusses the interplay of complimentary IP rights in a progressively digital world and the growing pervasiveness of brand restrictions.

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## **ARGENTINA:** Equal Number of Characters Allowed in “.ar” Domain Names

The Argentine Legal and Technical Secretariat of the Presidency has published revisions to the rules covering character limits in “.ar” domain names.

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## **CHINA:** Court Grants Well-Known Trademark Protection to Champagne GI

In a recent judgement, the Beijing IP Rights Court affirmed that CHAMPAGNE, as a geographic indication and collective mark, held well-known status in China, and was granted the cross-class protection.

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## **SWITZERLAND:** Practice Change for Trademarks with GIs

The Swiss Federal Institute of Intellectual Property has substantially relaxed its practice with respect to trademarks containing geographic indications.

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## Designs Committee Publishes Worldwide Report on Protection of Unregistered Designs

A recent report from INTA’s Designs Committee includes the results of a survey on the protection of unregistered designs in 30 jurisdictions, identifying jurisdictions that provide protections for unregistered designs and analyzing the requirements for protection.

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## INTAEvents

**2022 Trademark Administrators and Practitioners Meeting**,  
September 11-13, 2022 | Arlington, Virginia, USA

**2022 Leadership Meeting**, November 15-18, 2022 | Miami, Florida, USA

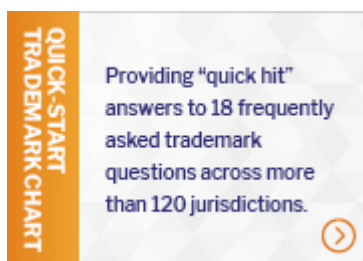
**2023 Annual Meeting Live+**, May 16–20, 2023 | Singapore

### INTA TO-GO

On-Demand Webcasts

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Available now to INTA members



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### INTA Bulletins Editorial Board



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