

Dana Northcott

2024 INTA President

Dana Brown Northcott is Vice President and Associate General Counsel for Amazon's Intellectual Property team, where she leads the attorneys and legal professionals who support Amazon's valuable brands and growing portfolio on trademark, domain name, gTLD, copyright and content protection efforts. Ms. Northcott devises Amazon's intellectual property strategies and policies across the business globally, partnering closely with Amazon's Marketing, Security, and Public Policy teams on brand protection, anticounterfeiting, advertising, marketing, Internet governance and litigation. She also represents Amazon on the Governing Board of Directors for the Alliance for Creativity and Entertainment.

Prior to Amazon, Ms. Northcott was Legal Counsel for Agilent Technologies, and an Attorney for Howrey LLP in Menlo Park, California, and London, England. She has a Diploma in Intellectual Property Law and Practice from the University of Bristol in England, a Juris Doctor from University of San Francisco Law School, and Bachelor of Arts degree from Stanford University. Ms. Northcott is a Distinguished Member of the United States Patent and Trademark Office, on the Trademark Public Advisory Committee (TPAC), a Founding Governing Board Member for the Association for Creativity and Entertainment (ACE), a Member of the Internet Corporation for Assigned Names and Numbers Intellectual Property Constituency (IPC), a Founding Board Member of the Washington State Chapter of Intellectual Property Association (WIPA), a past Board Member of the PNW Chapter of Chiefs in IP (ChIPs), and takes every opportunity to be on a ski hill with her husband and two kids.

In her role as INTA President, Ms. Northcott is Chair of the Board of Directors and Executive Committee.