SUNDAY MAY 1

10:00 am – 10:30 pm EDT Brand Marketplace

10:30 am – 11:00 pm EDT Leadership Lab

11:00 am – 12:00 pm EDT Brand Marketplace

12:00 pm – 1:00 pm EDT Leadership Lab

1:00 pm – 2:00 pm EDT Brand Marketplace

2:00 pm – 3:30 pm EDT Leadership Lab

3:30 pm – 4:30 pm EDT Brand Marketplace

4:30 pm – 5:30 pm EDT Leadership Lab

5:30 pm – 6:00 pm EDT Brand Marketplace

6:00 pm – 7:30 pm EDT Networking Reception (by invitation only)

SUNDAY MAY 2

12:00 am – 1:00 am EDT Regional Update

1:00 am – 2:30 am EDT Leadership Lab

2:30 am – 3:00 am EDT Brand Marketplace

3:00 am – 4:30 am EDT Leadership Lab

4:30 am – 5:30 am EDT Brand Marketplace

5:30 am – 6:00 am EDT Leadership Lab

6:00 am – 7:30 am EDT Networking Reception (by invitation only)

TUESDAY MAY 3

11:30 am – 12:15 pm EDT Regional Update

12:15 pm – 1:15 pm EDT Leadership Lab

1:15 pm – 2:45 pm EDT Brand Marketplace

2:45 pm – 3:30 pm EDT Leadership Lab

3:30 pm – 4:15 pm EDT Brand Marketplace

4:15 pm – 5:00 pm EDT Leadership Lab

5:00 pm – 6:00 pm EDT Brand Marketplace

6:00 pm – 7:30 pm EDT Networking Reception (by invitation only)

WEDNESDAY MAY 4

6:00 am – 7:30 am EDT Chin Up! Panoramic Trademark Relief (by invitation only)

7:30 am – 8:30 am EDT Brand Networking (by invitation only)

8:30 am – 9:00 am EDT Leadership Lab

9:00 am – 10:00 am EDT Brand Marketplace

10:00 am – 11:00 am EDT Leadership Lab

11:00 am – 12:00 pm EDT Brand Networking (by invitation only)

12:00 pm – 1:30 pm EDT Leadership Lab

1:30 pm – 3:00 pm EDT Brand Marketplace

3:00 pm – 5:30 pm EDT Leadership Lab

5:30 pm – 6:00 pm EDT Brand Marketplace

6:00 pm – 7:30 pm EDT Networking Reception (by invitation only)