



INTA ANNUAL MEETING

LONDON, ENGLAND | MAY 2–6, 2026



2026 Annual Meeting Justification Toolkit | Associate Members

Why Register and Spend Your Time at Excel London?

10,500+ IP Professionals Under One Roof for One Week | With more than 10,500 IP professionals, business leaders, and government officials expected from 150+ jurisdictions, the INTA Annual Meeting is the only IP event in 2026 where you will be able to meet and interact with the leaders of the global IP community in one place. [See who's registered.](#)

An Unmatched Return on Investment | INTA delivers twice the networking value and 40 percent higher educational impact than its competitors. This is an unmatched opportunity to save significantly on travel time and costs, as you can meet all your current associates and prospective contacts in one location for one week. This consolidation of meetings can lead to reduced expenses and greater efficiency for your organization. [Learn more.](#)

Save More with Exclusive Travel Discounts | Airlines: Discounts are available with Air Canada, Air France, Air India, Singapore Airlines, Delta, Eurostar, Lufthansa Group, Qatar Airways, and United Airlines. If you have already booked your travel, please contact your airline directly to apply available discounts. [Learn More.](#)

Hotels: INTA has negotiated discounted rates at all 56 properties in our official hotel block. You must register for the Annual Meeting before reserving your hotel room within INTA's block to secure these rates. [Learn more.](#)

World-Class Educational Programming | Our Co-Chairs Tanya Fickenschner (Major League Baseball) and Lara Kayode (O. Kayode & Co) and the 2026 Annual Meeting Project Team have designed an innovative and globally focused educational program featuring 50+ sessions across three dynamic tracks: Law & Policy, Business of Intangibles, and Technologies Shaping the Future of IP.

Complementing these tracks are 10 daily keynotes, a dedicated In-House Practitioners programming series, and two specialized series on Patents and Professional Development & Career Advancement. Additional formats include workshops, academic sessions, and interactive experiences such as Flash Mentoring and the Law Firm Idea Exchanges. [Learn more.](#)

Boundless Opportunities for Business Development (BD) and Networking at the Excel London | The 2026 Annual Meeting offers registrants an unparalleled array of networking and business development (BD) opportunities, including INTA Business Suites (see below), hospitality events, advertising opportunities, and direct engagement with sponsors and exhibitors at the Innovation Marketplace.

Registrants can also participate in 350 Table Topics discussions, 100+ affiliate events, BD excursions, the BD Lounge, community networking sessions, 10 speed networking events, and more than 10 receptions—ensuring countless opportunities to connect, collaborate, and build lasting relationships. [Learn more.](#)

Your Business Suite | Host client meetings, trainings or hospitality events in convenience without ever leaving Excel London. Business Suites are valued at US \$6,600. [Learn more.](#)

Outstanding Add-On Events | Join specialized workshops, receptions, and BD activities in Excel London and around Central London, and—new for 2026—Table Topics with a Twist: curated conversations over lunch and high tea that blend rich dialogue with British culture. [Learn more.](#)

An Unforgettable Experience in London | Standing at the crossroads of tradition and innovation, London is an ideal host city for the world's premier IP gathering. As a global hub for business, finance, fintech, AI and sustainable innovation, the city offers unparalleled professional and cultural opportunities.

Excel London, located in the historic Royal Docks, is a state-of-the-art venue with seamless transport links via the Elizabeth Line and Docklands Light Railway (DLR).

Beyond the Meeting, enjoy London's world-class cultural heritage, diverse culinary scene, and vibrant energy—creating an unforgettable blend of professional growth and cultural immersion.

Access to Cutting-Edge Resources | The Innovation Marketplace will feature more than 200 exhibitors showcasing the latest tools and solutions for IP management. [Learn more.](#)

BULK REGISTRATION DISCOUNTS | INTA offers complimentary registrants when the following thresholds are met within the same umbrella organization:

Corporate Members: For every three (3) full-price registrations receive one (1) free registration.

Associate Members: Buy six (6) full-price registrations and receive one (1) free registration (and so on).

Limitations: Only paid, full-price 2026 Annual Meeting registrations count toward the bulk discounts. Organizations must be correctly linked in the registration system to receive complimentary registrations automatically.

Exclusions: Registration prices that are **not** eligible for bulk discounts include: Emeritus Member, Government Member/Non-Member, Nonprofit Member/Non-Member, University Member, Professor Member, Student/Student Bridging Member, and any complimentary registration (other than those provided by the bulk discount pricing calculations). [Learn more.](#)

Questions about bulk discount pricing? [Contact us.](#)