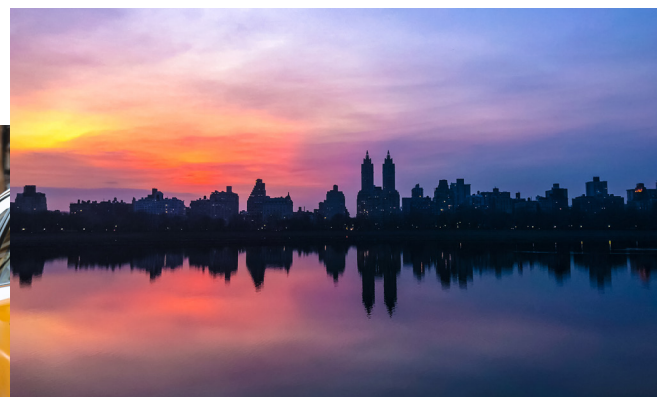
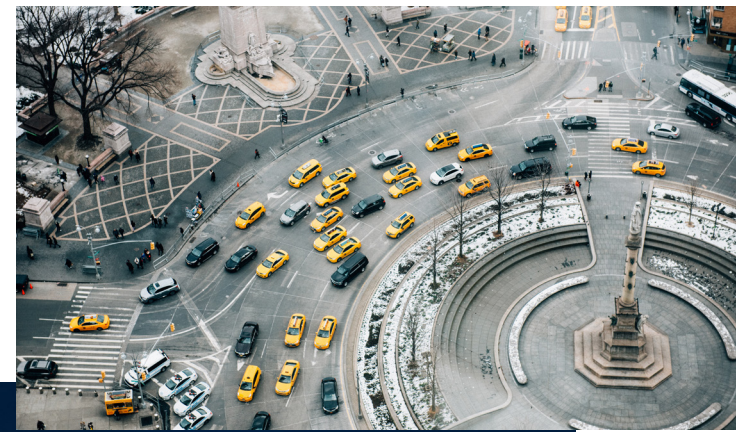


# SPONSORSHIP PROSPECTUS



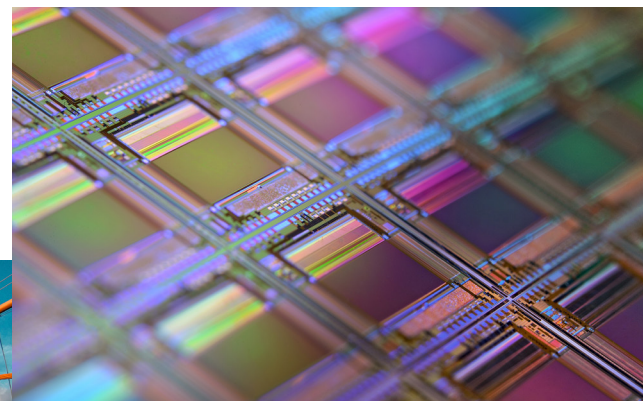
## 2023 NEW YORK CONFERENCE

# The Business of Data:

## INNOVATION, REGULATION, SECURITY, AND ETHICS

March 22-23, 2023

New York, New York, USA



Stay current with recent regulatory developments in the space of data, cyber security, and privacy and what they represent for you, as an IP legal practitioner, and for your business and your clients.

Learn how the development and the implementation of cutting-edge technologies cannot happen in a vacuum and how transparency and ethics are a must. Hear firsthand from thought leaders how innovators and IP legal practitioners can efficiently manage those risks.

In addition to networking opportunities with professionals from around the world, roundtable discussions and other learning formats will assist you in delving into topics, such as the metaverse, fintech, real time data analytics, and how cyberthreats play out in these ecosystems. At the end of Day 1 of the Conference, all registrants are invited to join INTA's Pre-Annual Meeting reception in New York City. Stay tuned for the details of the date and time for the Pre-Annual Meeting Reception.

## 2023 New York Conference Sponsorship

Expected attendance: 300

### Platinum Plus

**Presenting Sponsorship:** US \$50,000 (Exclusive)

**Benefits:**

- **2023 March Conference: The Business of Data: Regulation, Innovation, Security, and Ethics, presented by: [Sponsor Name]**
- **Exclusive logo placement on digital signage by entrance/exit.**
- **A testimonial for use to promote the 2023 March Conference.**
- **Five registrations (US \$4K+ value).**
- Sponsor table in venue.
- Recognition during the Conference on session walk-in slides.
- Recognition as a Platinum Plus Sponsor on select 2023 March Conference email blasts.
- 100-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization.
- The first right of exclusivity as Presenting Sponsor for the **2024 March Conference**.

### Platinum

**Pre-Annual Meeting Reception Sponsorship** (March 22, 2023): US \$25,000 (Non-Exclusive; Maximum of Two Sponsors)

**Benefits:**

- Opportunity to provide an eco-friendly giveaway item within the space. *(Subject to INTA approval)*
- Exclusive signage with logo placement in the area.
- **Three** registrations (US \$2K+ value).
- Sponsor table in venue.
- Recognition during the Conference on session walk-in slides.
- Recognition as a Platinum Sponsor on select 2023 March Conference email blasts.
- 75-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization.

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**Session Room Sponsorship:** US \$25,000 (Exclusive)

**Benefits:**

- Opportunity to provide an eco-friendly giveaway on seat or table. *(Subject to INTA approval)*
- Exclusive signage with logo placement by the session room entrance.
- **Three** registrations (US \$2K+ value).
- Recognition during the Conference on session walk-in slides.
- Recognition as a Platinum Sponsor on select 2023 March Conference email blasts.
- 75-word description and logo with a link to your organization's website on the online brochure.
- Sponsor ribbons for all attendees from your organization.

Don't delay! Contact INTA's Sponsorship and Exhibition Team for more information on specific packages! [SponsorsandExhibitors@inta.org](mailto:SponsorsandExhibitors@inta.org)





## Gold

### Badge Pickup Area Sponsorship: US \$15,000 (Exclusive)

#### Benefits:

- Opportunity to provide an eco-friendly giveaway item within the badge pickup area. *(Subject to INTA approval)*
  - Exclusive signage with logo placement in the area.
  - **Two** registrations *(US \$1K+ value)*.
  - Sponsor table in venue.
  - Recognition during the Conference on session walk-in slides.
  - Recognition as a Gold Sponsor on select 2023 March Conference email blasts.
  - 50-word description and logo with a link to your organization's website on the online brochure.
  - Sponsor ribbons for all attendees from your organization.
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### Lanyard Sponsorship: US \$15,000 (Exclusive)

#### Benefits:

- Lanyard with logo provided to all registrants.
  - Exclusive signage with logo placement.
  - **Two** registrations *(US \$1K+ value)*.
  - Sponsor table in venue.
  - Recognition during the Conference on session walk-in slides.
  - Recognition as a Gold Sponsor on select 2023 March Conference email blasts.
  - 50-word description and logo with a link to your organization's website on the online brochure.
  - Sponsor ribbons for all attendees from your organization.
- 

### Networking Breakfast (both days): US \$15,000 (Exclusive)

#### Benefits:

- Opportunity to provide an eco-friendly giveaway item within the breakfast area. *(Subject to INTA approval)*
  - Exclusive signage with logo placement by the entrance.
  - **Two** registrations *(US \$1K+ value)*.
  - Sponsor table in venue.
  - Recognition during the Conference on session walk-in slides.
  - Recognition as a Silver Sponsor on select 2023 March Conference email blasts.
  - 50-word description and logo with a link to your organization's website on the online brochure.
  - Sponsor ribbons for all attendees from your organization
- 

### Networking Lunch (both days): US \$15,000 (Exclusive)

#### Benefits:

- Opportunity to provide an eco-friendly giveaway item within the lunch area. *(Subject to INTA approval)*
  - Exclusive signage with logo placement by the entrance.
  - **Two** registrations *(US \$1K+ value)*.
  - Sponsor table in venue.
  - Recognition during the Conference on session walk-in slides.
  - Recognition as a Silver Sponsor on select 2023 March Conference email blasts.
  - 50-word description and logo with a link to your organization's website on the online brochure.
  - Sponsor ribbons for all attendees from your organization
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## Silver

### Networking Breaks (both days): US \$10,000 (Exclusive)

#### Benefits:

- Opportunity to provide an eco-friendly giveaway item within the break area. *(Subject to INTA approval)*
  - Exclusive signage with logo placement.
  - **One** registration *(US \$975 value)*.
  - Recognition during the Conference on session walk-in slides.
  - Recognition as a Silver Sponsor on select 2023 March Conference email blasts.
  - 25-word description and logo with a link to your organization's website on the online brochure.
  - Sponsor ribbons for all attendees from your organization
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### Bronze: US \$5,000 (Non-Exclusive)

#### Benefits:

- Recognition during the Conference on session walk-in slides.
- Recognition as a Bronze Sponsor on select 2023 March Conference email blasts.
- Logo with a link to your organization's website on the online brochure.

Don't delay! Contact INTA's Sponsorship and Exhibition Team for more information on specific packages! [SponsorsandExhibitors@inta.org](mailto:SponsorsandExhibitors@inta.org)

