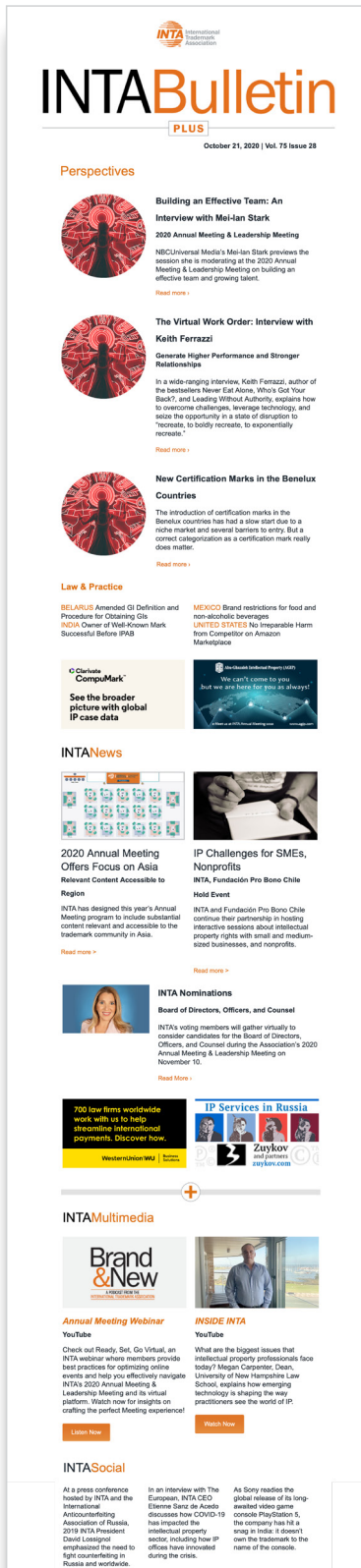


INTA Bulletin

PLUS



The thumbnail shows the cover of the INTA Bulletin magazine. At the top, it features the INTA logo and the title 'INTA Bulletin' in a large, bold font. Below the title, it says 'PLUS' and 'October 21, 2020 | Vol. 75 Issue 28'. The cover is divided into several sections: 'Perspectives' with three articles, 'Law & Practice' with two articles, 'INTA News' with two articles, 'INTA Nominations', '700 law firms worldwide work with us to help streamline international payments. Discover how.', 'IP Services in Russia', 'Brand & New', 'Annual Meeting Webinar', 'INSIDE INTA', and 'INTASocial'.

The *INTA Bulletin* is a must-read for any IP professional.

The *INTA Bulletin* is distributed weekly to 60,000+ brand owners, IP professionals, and other stakeholders. The *INTA Bulletin* email has a 26 percent open rate, 11 percent more than the industry average.

Advertise in our newly re-designed, weekly *INTA Bulletin* email with need-to-know content, including features, Law & Practice, INTA News, and a “Plus” section with posts from our social media networks.

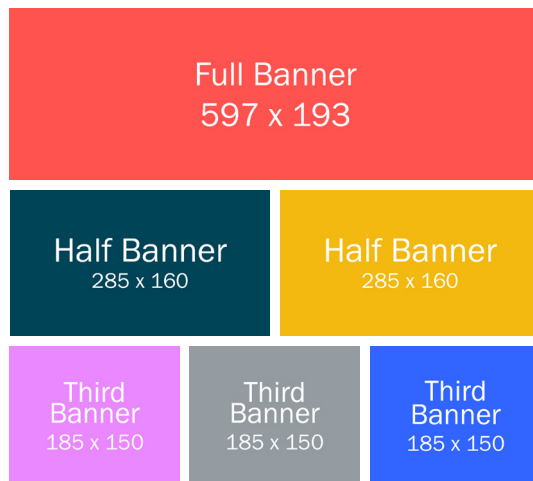
Three great opportunities in the *INTA Bulletin*:

- **INTA Bulletin Advertisement**
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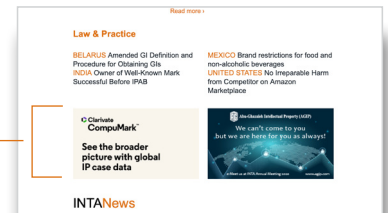


INTA Bulletin Advertisement

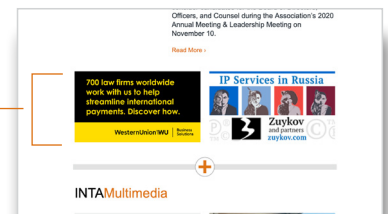
Banner advertisement opportunities in the *INTA Bulletin* email blast!



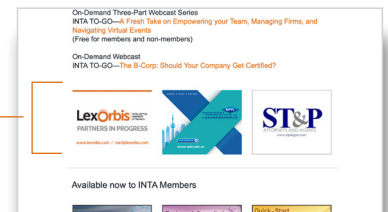
FIRST PLACEMENT



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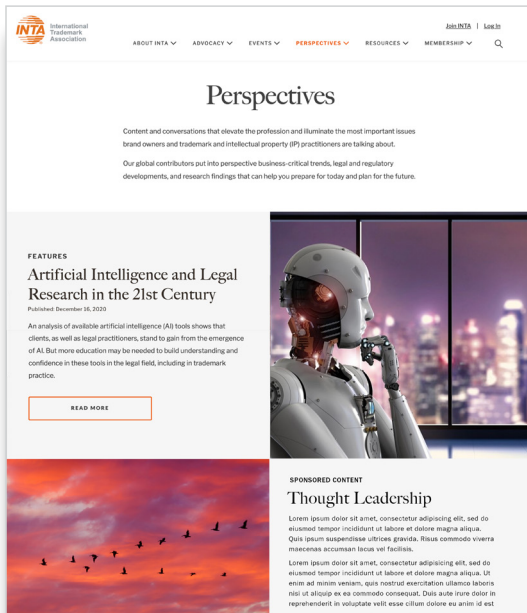
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Set your business ahead of the pack by writing a Thought Leadership article that will be featured in an *INTA Bulletin* email and housed on our website.

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- Featured in weekly *INTA Bulletin* email, posted on website
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- Article should be purely thought-leadership and / or informational nature
- Noted as sponsored content
- Article subject to INTA approval / editing

Pricing: \$4,000 per article



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INTA Bulletin Themed Issue Sponsorship

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