The *INTA Bulletin* is a must-read for any IP professional.

The *INTA Bulletin* is distributed weekly to 60,000+ brand owners, IP professionals, and other stakeholders. The *INTA Bulletin* email has a 26 percent open rate, 11 percent more than the industry average.

Advertise in our newly re-designed, weekly *INTA Bulletin* email with need-to-know content, including features, Law & Practice, INTA News, and a “Plus” section with posts from our social media networks.

Three great opportunities in the *INTA Bulletin*:

- **INTA Bulletin Advertisement**
- **INTA Bulletin Sponsored Content**
- **INTA Bulletin Themed Issue Sponsorship**
**INTA Bulletin Advertisement**

Banner advertisement opportunities in the *INTA Bulletin* email blast!

**Full Banner**
- **597 x 193**
- **First Placement**
- **1 available slot**
- **$1500**

**Half Banner**
- **285 x 160**
- **Second Placement**
- **2 available slots**
- **$1000**

**Third Banner**
- **185 x 150**
- **Third Placement**
- **3 available slots**
- **$500**

**Issue Date:**
- **Every Wednesday**
INTA Bulletin Sponsored Content

Set your business ahead of the pack by writing a Thought Leadership article that will be featured in an INTA Bulletin email and housed on our website.

Thought Leadership article written by organization
- Featured in weekly INTA Bulletin email, posted on website
- Article should be no longer than 750 words
- Article should be purely thought-leadership and / or informational nature
- Noted as sponsored content
- Article subject to INTA approval / editing

Pricing: $4,000 per article

INTA Bulletin Themed Issue Sponsorship

INTA Bulletin Themed Issue Sponsorship
Stand out by attaching your organization to our new thematic issues of the INTA Bulletin, which includes some of the most read articles of the year. We’re now publishing four thematic editions of the INTA Bulletin each year.

4 issues a year
- Recognition as the official sponsor of the themed issue
- Includes Thought Leadership article

Pricing: $5,000 per themed issue
INTA Bulletin Order Form

Organization: __________________________________________________________________________________

Contact Person: _________________________________________________________________________________

Mailing Address: _________________________________________________________________________________

______________________________________________________________________________________________

City: __________________________________________     State: ___________         ZIP Code: ____________

Phone: ___________________ Fax: ___________________ Email Address: _________________________________

Company Website/URL: __________________________________________________________________________

Payment:      Check (Make check payable to International Trademark Association)

AMEX        DISCOVER        MASTERCARD        VISA

Total Amount: ________________________

INTA Bulletin Advertisement ___________________________ Insertion Dates _________________

INTA Bulletin Sponsored Content ______________________ Insertion Dates _________________

INTA Bulletin Themed Issue Sponsorship _______________ Insertion Dates _________________

Card Number: _______________________ Exp. Date: _______ CVV #: _________

Name of Card Holder: ______________________________________________

Organization                                                                  International Trademark Association

____________________________________

Authorized Signature

____________________________________

Print Name: __________________________

Title: ________________________________

Email: ______________________________

Terms: INTA Bulletin space is not considered secured until INTA has received full payment. All INTA Bulletin ads are subject to INTA approval. Please direct all communications regarding advertising with INTA to Paula Lee: plee@inta.org Direct Phone: +1-212-642-1721

Paula Lee
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