

FEATURED LISTING

Boost Your Visibility in INTA's Member Directory





Discover a powerful way to enhance your visibility among INTA's global community of over 6,000 organizations and 30,000 individuals. INTA's Member Directory is the premier platform for connecting with new clients and colleagues, and now, we're excited to introduce our exclusive Featured Listing opportunity.



Why Choose a Featured Listing?

- **Prime Visibility:** Stand out prominently in INTA's <u>Member Directory</u> with your organization's Featured Listing. Your organization's name will appear at the top of our list of organizations from your country.
- **Enhanced Exposure:** Reach your target audience effectively during searches for organizations within your country. When an INTA member conducts a Member Directory search in your country, your Featured Listing will display at the top of the search results.
- **Unrivaled Reach:** Benefit from the most visited section of INTA's website, ensuring maximum exposure to potential clients and partners.
- **Upgraded Features:** The Featured Listing expands your organization's outreach by displaying a tagline to help your listing stand out from the crowd.

Key Highlights

- **1.2 Million Views YTD:** Experience the impact of our high-traffic Member Directory.
- **Limited Opportunity:** Only <u>five</u> Featured Listings are available per country, ensuring unmatched visibility for your organization.

Cost

US \$1,000 for 3 months

Don't miss this chance to elevate your organization's profile and expand your business reach with INTA's Featured Listing. Secure your place today and start connecting with key stakeholders in your industry.

For more details on availability and to reserve your spot, **contact** <u>Ken King</u> at INTA. We're here to support you in maximizing your presence in the global trademark community.

Terms:

- Must maintain an active INTA Membership.
- Member content is subject to INTA approval.



Featured Listings on Member Directory

Organization Featured Listing Search View

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Featured Listings on Member Directory

Individual Featured Listing Search View

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