

## INTA Industry Groups Rules of Participation

### Participation

INTA Industry Group (“IG”) participation is a benefit offered to INTA Regular Members in specific industry groups to discuss and benchmark common IP issues relevant to that industry.

IGs are open only to INTA Regular Members (i.e., brand owners, rather than law firms and other suppliers to brand owners, who are Associate Members) that are in the same industry.

Any questions about a Regular Member’s eligibility to participate in a specific IG shall be resolved by the Chief Executive Officer or the Chief Governance Officer.

All IGs shall comply with the IG Competition Law Compliance Policy (the “Policy”), which shall be provided to participants of each IG and shall be available on the INTA IG webpage.

IGs shall exist separately from the INTA Committee Structure, and IG participants are permitted, and encouraged, to join INTA Committees. IG participants will not be entitled to Leadership Meeting registration based on IG participation alone.

### Meetings

IG meetings may take place at Annual Meetings, on conference calls, at ad hoc meetings at INTA headquarters, and at Leadership Meetings. Participants must be registered for the Annual Meeting and Leadership Meeting in order to attend IG meetings at these events.

Agendas shall be created for all IG meetings/calls, and discussions in the meetings should adhere to the agenda. Agendas should include a complete list of topics for discussion and should not disclose or seek any sensitive information. Agendas should not include “any other business” item or equivalent. Agendas should be circulated to participants in advance of meetings/calls to enable them to raise any concerns/objections.

Participants must exercise caution to ensure that their comments or remarks during meetings cannot be misunderstood or taken out of context.

At the beginning of each Industry Group IG meeting/call, a competition law compliance reminder shall be given. This should be the first item on each agenda and be recorded in the minutes. Reference to the Industry Group Competition Law Compliance Policy must be made.

External presenters and other non-permanent participants shall be advised of the Policy and the need to comply with the same in advance of the meeting. External presenters and other non-permanent participants of IG meetings held at Annual Meetings and Leadership Meetings must be registered for these events in order to attend Industry Group IG meetings at these events.

Exceptions can be granted upon request made well in advance with a clear justification, and only for presenters or non-permanent participants outside the field of IP.

If discussions in an IG meeting do not comply with the Policy, it is important that this be raised immediately and that any such discussion stop. If the discussion is not stopped, the meeting should be brought to an end and the fact that the meeting was ended should be recorded in the minutes of the meeting.

Participants should not pressure anyone into adopting/agreeing to a particular course of action.

Minutes should be taken of Industry Group IG meetings/calls. Draft minutes should be circulated in advance of the next meeting/call.

Be cautious when collecting, aggregating, or sharing data from participants, such as benchmarking, plans for investment, or future capacity. Please consult with your own competition law resource beforehand.