



DAILY NEWS

RATE CARD

2026 INTA DAILY NEWS ADVERTISER PRICING

ADVERTISING OPPORTUNITY (Please click title to see an example)	KEY BENEFITS	ADDITIONAL BENEFITS	EARLY BIRD PRICE
<u>Thought Leadership Article</u>	<ul style="list-style-type: none">Article published in one (1) issue of the <i>Daily News</i> (pre-issue excluded)	<ul style="list-style-type: none">Author recognition within the article pageArticle written and approved prior to AM26Article featured in <i>INTA Daily News</i> eBlastDedicated social media post	\$5,000
<u>"Meet the Exhibitor" Video Interview</u> (Two-slots per issue)	<ul style="list-style-type: none">One (1) interview to be posted in an issue of the <i>Daily News</i> and INTA YouTube channel	<ul style="list-style-type: none">Featured on <i>INTA Daily News</i> eBlastDedicated social media post	\$2,500 (Interview via Zoom before AM26) \$5,000 (Interview at your booth)
<u>Banner Advertisement</u>	<ul style="list-style-type: none">Banner advertisement w/ link posted for all issues	<ul style="list-style-type: none">Banner will be visible before, during, and after AM26	\$500