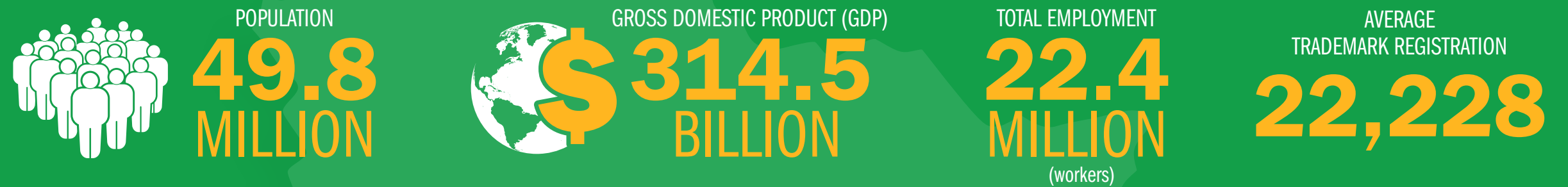




# COLOMBIA

# TRADEMARKS IN LATIN AMERICA:

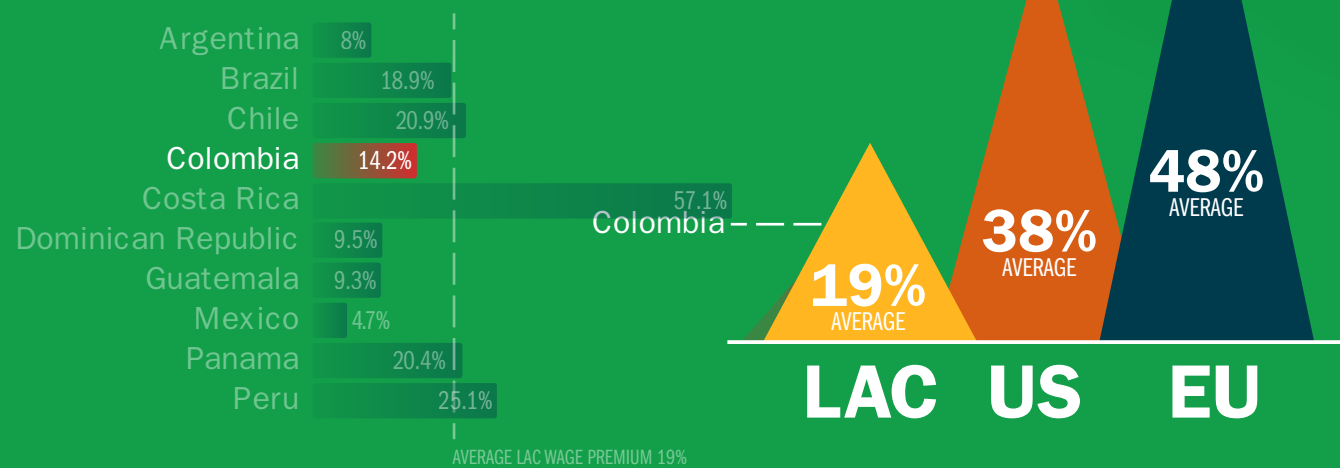
## Economic Impact in 10 Latin America and Caribbean Countries (LAC)



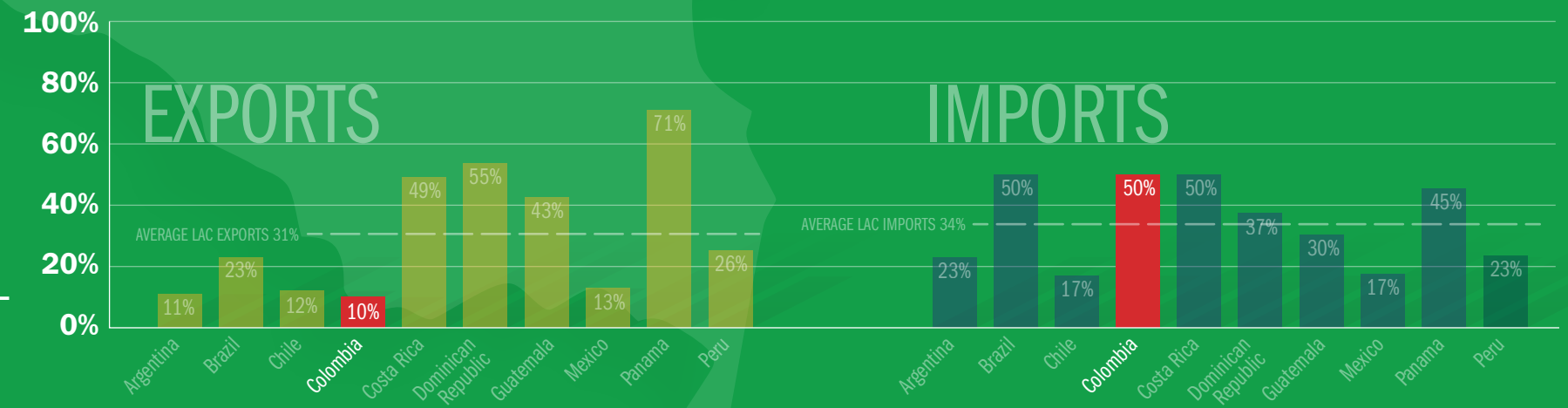
### IMPACT OF TRADEMARK-INTENSIVE SECTORS ON ECONOMIC ACTIVITY



### IMPACT OF TRADEMARK-INTENSIVE SECTORS ON WAGE PREMIUMS



### IMPACT OF TRADEMARK-INTENSIVE SECTORS IN INTERNATIONAL TRADE



Asociación Interamericana de la Propiedad Intelectual  
Inter-American Association of Intellectual Property  
Associação Interamericana da Propriedade Intelectual

For the complete report, visit  
[www.asipi.org/biblioteca/download/impactstudy/](http://www.asipi.org/biblioteca/download/impactstudy/) or [www.inta.org/impactstudies](http://www.inta.org/impactstudies)

The statistics above are all sourced from the joint study by the InterAmerican Association of Intellectual Property and the International Trademark Association on Trademarks in Latin America: Economic Impact in 10 Latin American and Caribbean Countries published in October 2019 © ASIFI and INTA. All rights reserved.

