



COSTA RICA

TRADEMARKS IN LATIN AMERICA:

Economic Impact in 10 Latin America and Caribbean Countries (LAC)



POPULATION

5
MILLION



GROSS DOMESTIC PRODUCT (GDP)

58.3
BILLION

TOTAL EMPLOYMENT

2
MILLION
(workers)

AVERAGE
TRADEMARK REGISTRATION

8,951

IMPACT OF TRADEMARK-INTENSIVE SECTORS ON ECONOMIC ACTIVITY

21

TRADEMARK-INTENSIVE
SECTORS

EMPLOY
36
PERCENT
of the total
WORKFORCE

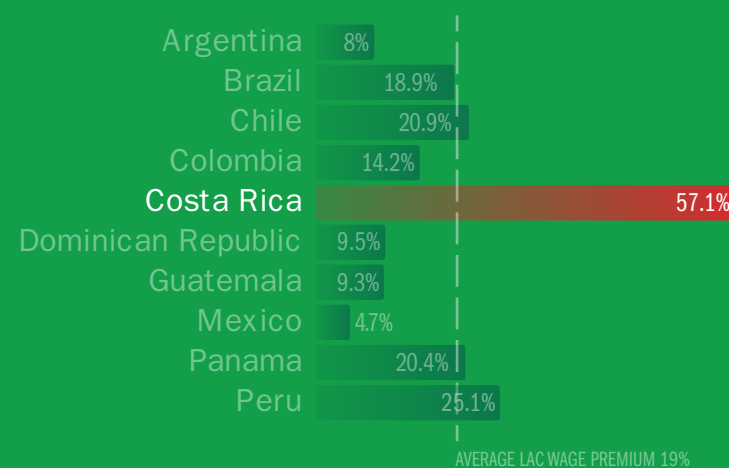
CONTRIBUTE
42
PERCENT
of the GDP

CONTRIBUTE
49
PERCENT
of EXPORTS

CONTRIBUTE
50
PERCENT
of IMPORTS

Costa Rica —

IMPACT OF TRADEMARK-INTENSIVE SECTORS ON WAGE PREMIUMS



19%
AVERAGE

38%
AVERAGE

48%
AVERAGE

LAC

US

EU

IMPACT OF TRADEMARK-INTENSIVE SECTORS IN INTERNATIONAL TRADE

