



REPÚBLICA
DOMINICANA

TRADEMARKS IN LATIN AMERICA:

Economic Impact in 10 Latin America and Caribbean Countries (LAC)



POPULATION

10.3
MILLION



GROSS DOMESTIC PRODUCT (GDP)

76.1
BILLION

TOTAL EMPLOYMENT

4.4
MILLION
(workers)

AVERAGE
TRADEMARK REGISTRATION

8,465

IMPACT OF TRADEMARK-INTENSIVE SECTORS ON ECONOMIC ACTIVITY

14

TRADEMARK-INTENSIVE
SECTORS

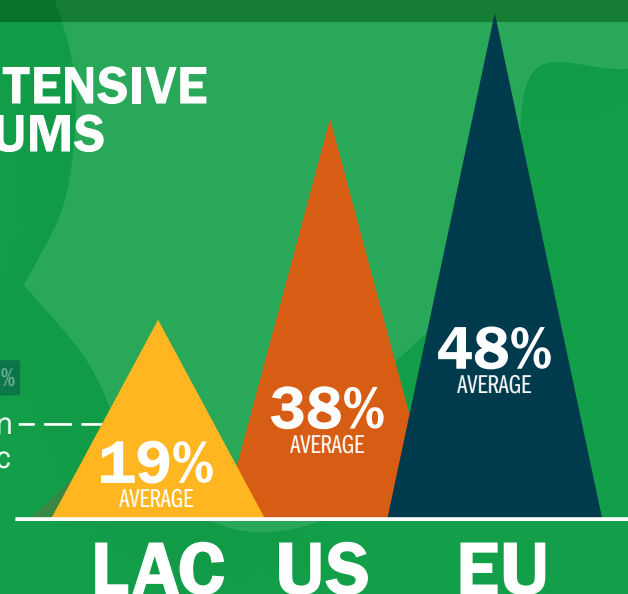
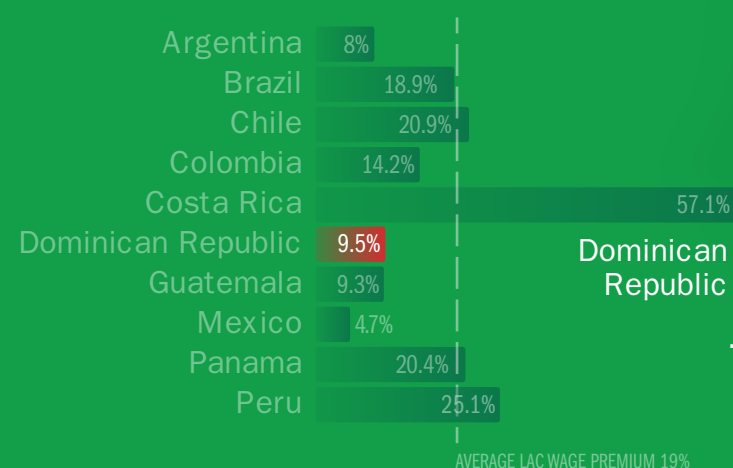
EMPLOY
25
PERCENT
of the total
WORKFORCE

CONTRIBUTE
32
PERCENT
of the GDP

CONTRIBUTE
55
PERCENT
of EXPORTS

CONTRIBUTE
37
PERCENT
of IMPORTS

IMPACT OF TRADEMARK-INTENSIVE SECTORS ON WAGE PREMIUMS



IMPACT OF TRADEMARK-INTENSIVE SECTORS IN INTERNATIONAL TRADE

