



PANAMA

TRADEMARKS IN LATIN AMERICA:

Economic Impact in 10 Latin America and Caribbean Countries (LAC)



POPULATION

4.2
MILLION



GROSS DOMESTIC PRODUCT (GDP)

61.8
BILLION

TOTAL EMPLOYMENT

1.8
MILLION
(workers)

AVERAGE
TRADEMARK REGISTRATION

8,934

IMPACT OF TRADEMARK-INTENSIVE SECTORS ON ECONOMIC ACTIVITY

15

TRADEMARK-INTENSIVE
SECTORS

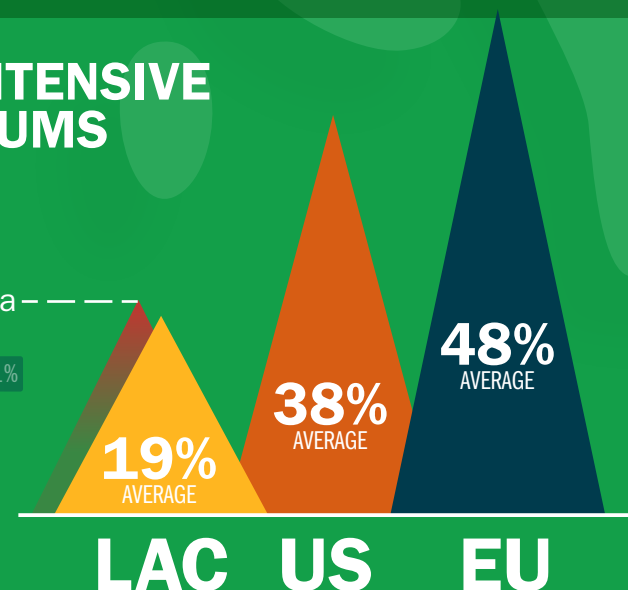
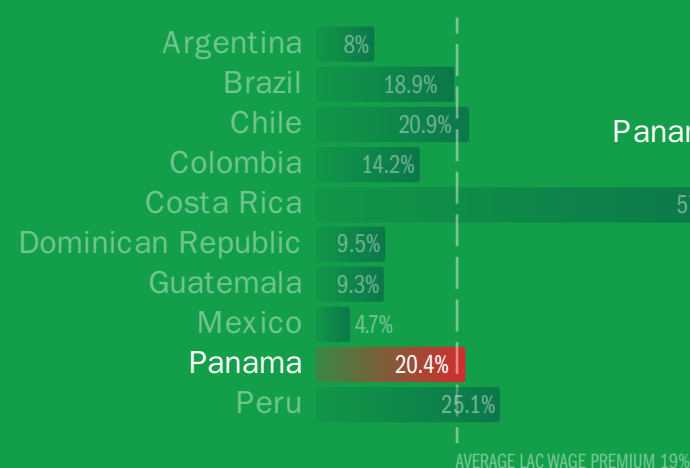
EMPLOY
13
PERCENT
of the total
WORKFORCE

CONTRIBUTE
16
PERCENT
of the GDP

CONTRIBUTE
71
PERCENT
of EXPORTS

CONTRIBUTE
45
PERCENT
of IMPORTS

IMPACT OF TRADEMARK-INTENSIVE SECTORS ON WAGE PREMIUMS



IMPACT OF TRADEMARK-INTENSIVE SECTORS IN INTERNATIONAL TRADE

