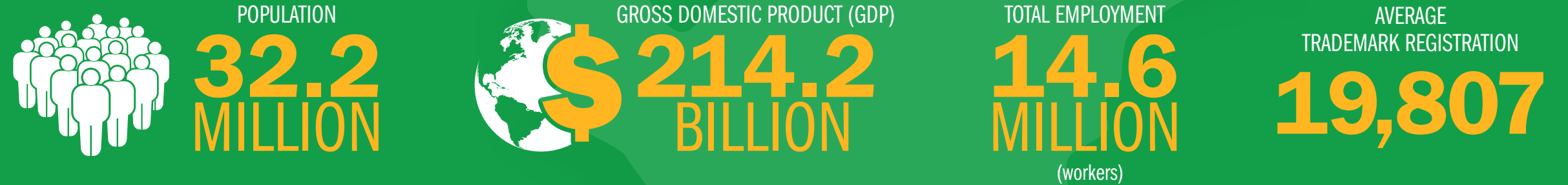




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TRADEMARKS IN LATIN AMERICA:

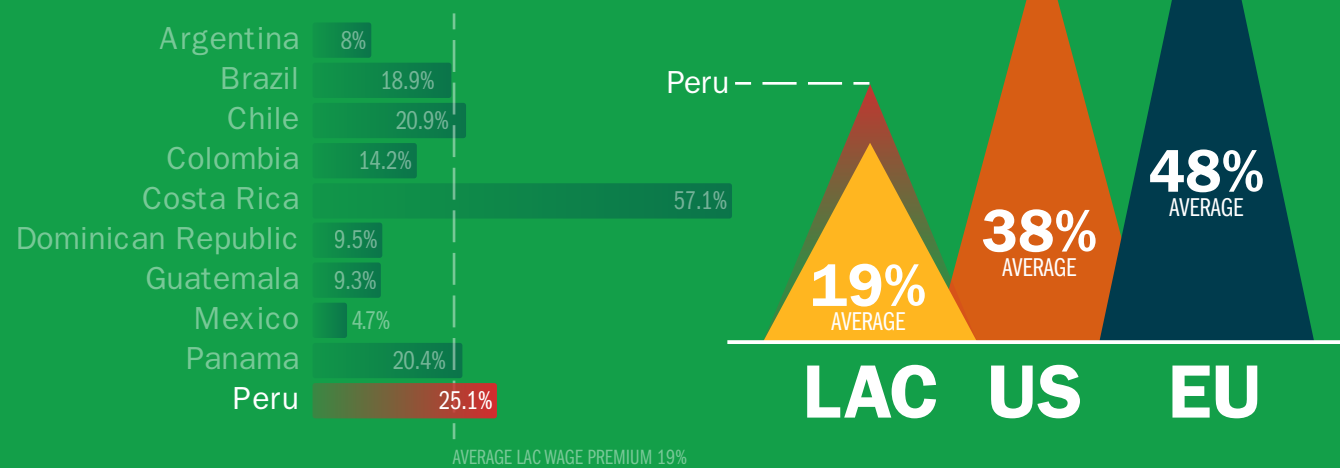
Economic Impact in 10 Latin America and Caribbean Countries (LAC)



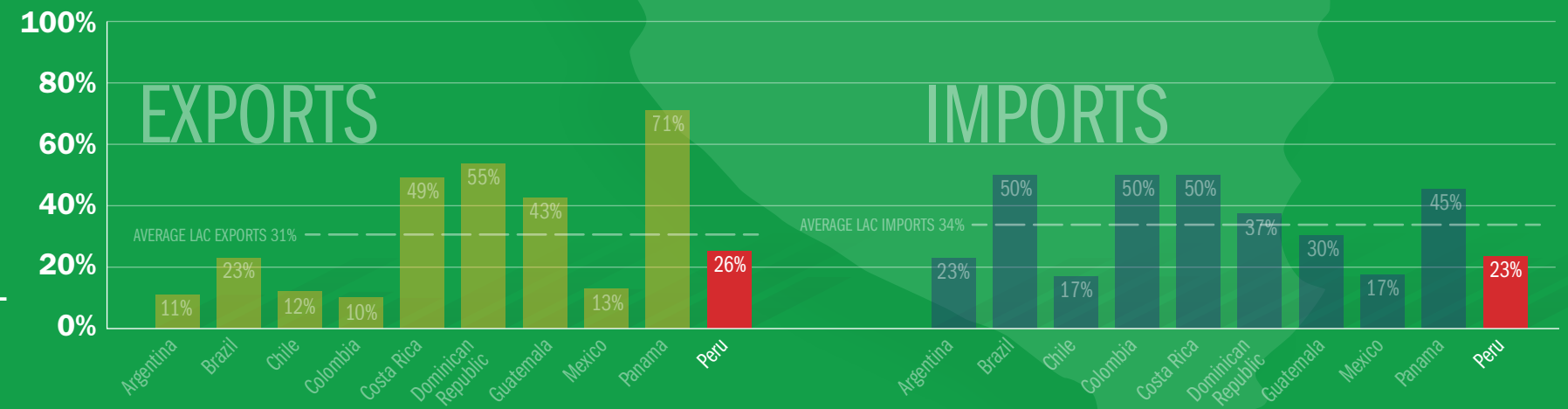
IMPACT OF TRADEMARK-INTENSIVE SECTORS ON ECONOMIC ACTIVITY



IMPACT OF TRADEMARK-INTENSIVE SECTORS ON WAGE PREMIUMS



IMPACT OF TRADEMARK-INTENSIVE SECTORS IN INTERNATIONAL TRADE



Asociación Interamericana de la Propiedad Intelectual
Inter-American Association of Intellectual Property
Associação Interamericana da Propriedade Intelectual

For the complete report, visit
www.asipi.org/biblioteca/download/impactstudy/ or www.inta.org/impactstudies

The statistics above are all sourced from the joint study by the InterAmerican Association of Intellectual Property and the International Trademark Association on Trademarks in Latin America: Economic Impact in 10 Latin American and Caribbean Countries published in October 2019 © ASIFI and INTA. All rights reserved.

