

INTA Bulletin

PLUS

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Perspectives



WIPO's Wend Wendland on Proactively Using Trademarks to Protect the Rights of Indigenous Peoples

In an interview with the *INTA Bulletin*, WIPO's Wend Wendland talks about how Indigenous peoples and local communities are using intellectual property to protect their rights and how WIPO and INTA have been able to help.

[Read more >](#)



Spain: Two Years of Proof of Use Requirement in Trademark Opposition Proceedings

The introduction of the requirement to prove use in opposition proceedings in 2019 marked a big change in Spain. Two years later, it appears that examiners are taking a strict approach.

[Read more >](#)

Law & Practice

CHINA Liability for Damages for Online Infringement

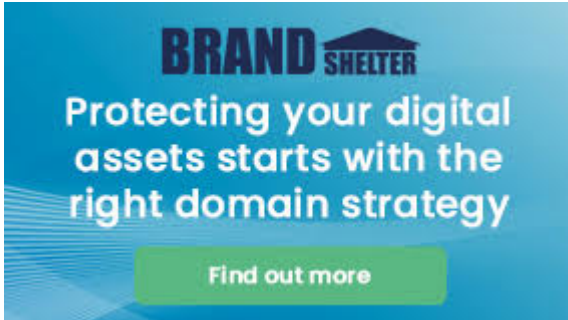
UNITED ARAB EMIRATES Federation Accedes to Madrid Protocol

UNITED STATES CBD Trademark Up In Smoke (Again)

UNITED STATES U.S. Law Applies to

IP Snippet

UNITED STATES Tackling Fraudulent Trademark Filings



INTANews



Report Published on Intermediary Liability in Asia-Pacific

Given the rise in e-commerce transactions and content on platforms, INTA's Internet Committee—as part of its Digital Asia initiative—has published a report on intermediary liability and takedown practices in 16 countries.

[Read more >](#)



Two Brazilian Companies Exemplify Value of CSR and ESG Activities

The Brands for a Better Society Committee is developing a Corporate Social Responsibility (CSR) Best Practices Guide for organizations. As part of its research, the Committee interviewed some brands with an established CSR program. Here, we share insights from the interviews with two Brazilian brands, NATURA



INTA Roundtable Addresses Trademark Infringement Online

Turkish trademark law practitioners gathered recently for an INTA educational roundtable focused on the illegal use of trademarks online and how trademark law in Turkey addresses this growing problem.

[Read more >](#)

and GREEN PEOPLE.

[Read more >](#)

CommunityNews




Volunteer Spotlight: Phil Cox

Phil Cox is not an attorney. He is, however, a long-time INTA volunteer who has used his perspective and skills gained in sales and marketing to benefit the Association.

[Read more >](#)



INTAMembership

 <p>MAXIMIZE MEMBERSHIP Your Way, Every Day</p>	<p>INTA members can connect to the rest of the community through our Member Directory, available exclusively to active INTA members! Our extensive network of member organizations includes leading international brands, top-tier law firms, and talented IP professionals around the world.</p> <p>Access the directory and make connections by <i>renewing your INTA membership today!</i></p>
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INTAMultimedia



Brand & New

Podcast

With the majority of reported seizures of counterfeit goods at U.S. borders from Asia, the latest episode of INTA's Brand & New podcast looks at this key issue. Toe Su Aung (Elipe Limited, United Kingdom) is the guest!

[Listen Now](#)



Membership Renewal

YouTube

INTA membership renewal is in full swing! This video takes a look at just some of the exclusive benefits: the myriad Business Development opportunities. Renew your INTA membership today.

[Watch Now](#)

INTASocial

INTA President Tiki Dare (Oracle Corporation, Redwood City, California) visited our headquarters in New York City to record videos for INTA's 2021 Annual Meeting Virtual+, Nov. 15-19. We look forward to seeing the nearly 3,000 registrants next week!

 [Read more >](#)

The unexpected success of Netflix's new Korean-language drama series *Squid Game* has caused some intellectual property rights issues for content creators based in Korea.

 [Read more >](#)

As products for use in a digital world continue to emerge, athletic wear giant Nike has filed trademark applications with the USPTO for "downloadable virtual goods." What does this entail?

 [Read more >](#)



INTAEvents

[See all upcoming INTA events >](#)

INTA TO-GO

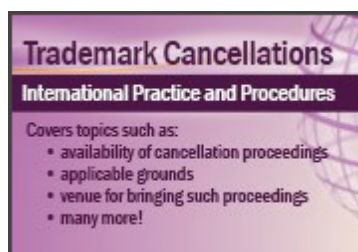
On-Demand Webcasts

[What are NFTs and the IP Issues Surrounding Them? >](#)

[Domain Name Enforcement: Present and Future >](#)

[Franchise Laws and Your Trademark Practice: What Every Trademark Attorney Needs to Know >](#)

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