

# INTA Bulletin

PLUS

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## Perspectives



### Fastidious and Unflagging

#### Interview with the 2021 INTA Presidentâ€™s Award Winners

Pravin Anand from India and Iris Quadrio from Argentina are the winners of the 2021 Presidentâ€™s Award. In this interview, they reflect on their distinguished careers and many achievements as longtime INTA volunteers, demonstrating what professionals can accomplish through hard work and passion.

[Read more â€º](#)



### IP in Outer Space: The Next Frontier

The current Space Race 2.0 has highlighted the lack of protection for intellectual property in outer space. There are various ways to remedy this major â€œblack holeâ€ in space, such as by negotiating a new treaty, extending existing treaties, or relying on contracts.

[Read more »](#)

## Law & Practice

**ECUADOR** Anticounterfeiting Measures Finally Enforceable

**INDIA** “Purposeful Availment”™ Required for Foreign Defendant

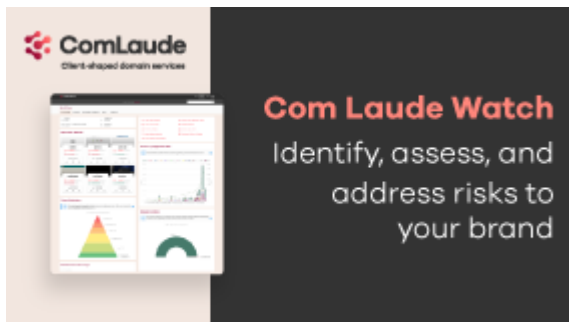
**SINGAPORE** Distinctive Elements Play Key Role in Distinguishing Marks

**UNITED KINGDOM** Trademark Application Can Constitute Passing Off

**UNITED STATES** U.S. Law Applies to Infringement by Foreign Companies

## IP Snippet

**VIETNAM** New E-Commerce Decree Improves Anticounterfeiting Efforts



## INTANews

### Association Leaders Elected

On November 15, during INTA’s 2021 Annual Meeting Virtual+, voting members of the Association elected the Board of Directors, Officers, Counsel, and Advisory Director. Zeeger Vink (MF Brands Group, Switzerland) will be the 2022 INTA President.

[Read more >](#)



## Annual Meeting of Members

INTA President Tiki Dare called the Annual Meeting of Members to order at 8:15 am EST on November 15, 2021, at the 2021 Annual Meeting Virtual+.

[Read more >](#)



## INTA Celebrates the 2021 Award Winners

INTA announced the recipients of this year's President's Award, the INTA Service Awards, and the Tomorrow's Leader Award during the 2021 Annual Meeting Virtual+. Find out who won!

[Read more >](#)



## Treasurer's Report 2021

INTA Treasurer Elisabeth Bradley reported during the 2021 Annual Meeting Virtual+ that INTA maintains a strong financial position despite the adverse impact the pandemic has had on the Association's ability to hold in-person events. INTA maintained an overall 80 percent membership retention rate and added 567 new members in 2021.

[Read more >](#)

## INTA Analyzes Implementation of China's Amended Trademark Law

In a new report, brand owners and practitioners from China and elsewhere provide their feedback on the impact of the main policy changes in China's Amended Trademark Law, including a finding that the new Law is helping to curb trademark warehousing.

[Read more >](#)



## INTA Membership

**MAXIMIZE MEMBERSHIP**  
Your Way, Every Day

Be sure to stay part of the INTA community! Renew your membership to take advantage of a significantly discounted rate for INTA's 2022 Annual Meeting Live+, an in-person and virtual event. Registration opens January 19.

## INTA Multimedia



Seth Hays, INTA's Chief



Missed some sessions you were

Representative Officer, Asia-Pacific, explains INTA's flash briefing series, an exclusive member benefit. These events bring together policy experts to share updates on legislation and regulation around the world.

Watch Now

interested in at INTA's 2021 Annual Meeting Virtual+? No worries! Take a seat at your computer and watch the sessions on demand. Registrants can access educational programming on the virtual platform through February 16, 2022.

Learn More

## INTASocial

Navigating the metaverse will undoubtedly be a hot topic for brands in the coming years. A new article looks at how brands can jump into this new playground and make the most of it.



[Read more >](#)

The latest episode of *Brand & New*, a repost of an episode from August 2020, sheds light on #brand crisis management and the impact of crises on brand valuation and intellectual property assets.



[Read more >](#)

Exercise bike manufacturer Peloton and athletic wear maker Lululemon face off regarding trademarks, in part due to "similarly striking" garments.



[Read more >](#)



## INTAEvents

[2022 Annual Meeting Live+ \(in-person + virtual event\), April 30-May 4, 2022 >](#)

[See all upcoming INTA events >](#)

INTA TO-GO



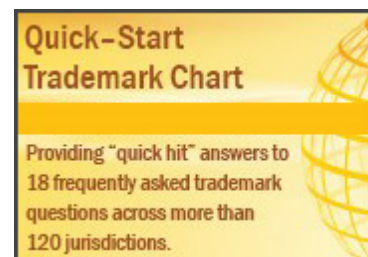
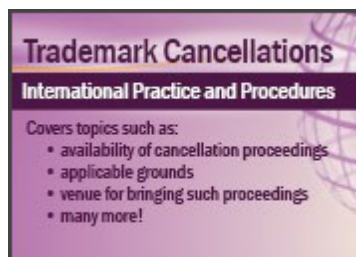
## On-Demand Webcasts

What are NFTs and the IP Issues Surrounding Them? >

Domain Name Enforcement: Present and Future >

Franchise Laws and Your Trademark Practice: What Every Trademark Attorney Needs to Know >

Available now to INTA members



INTA Bulletins Editorial Board



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