

# INTA Bulletin

PLUS

January 12, 2022 | Vol. 77 Issue 2

**2022**  
**ANNUAL**  
**MEETING**  
**LIVE+**  
APRIL 30–MAY 4, 2022  
WASHINGTON, D.C.

## Registration Opens January 19!

INTA's Annual Meeting will once again bring together the most influential brand professionals from across the globe and across industries at the largest gathering of its kind!



## Perspectives



### Interview: INTA CEO Etienne Sanz de Acedo Deems 2021 and 2022 'Exciting and Promising'

INTA CEO Etienne Sanz de Acedo reflects on a "challenging, difficult, exciting, and promising" 2021 and previews what lies ahead for INTA in 2022.

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### Pro Bono Clearinghouse Spotlight: Helping a Musician Protect His Stage Name



Musician Joe Brady and INTA member Chris Casavale discuss their experience working together to protect Mr. Brady's stage name, Ender Wright, as a trademark.

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## He Hīkoi Taitu: Aotearoa (New Zealand) Marches Slowly Toward Protection of Indigenous Rights

New Zealand's progress toward a comprehensive long-term solution for the recognition and protection of Indigenous rights has been slow. There is a commitment to get there, but a viable and appropriate framework still seems a long way off.



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## Law & Practice

**ARGENTINA** Congress Passes Front-of-Pack Labeling Law

**UNITED STATES** Liability for Damages for Online Infringement

**MEXICO** Court Halts Implementation of Brand Restrictions

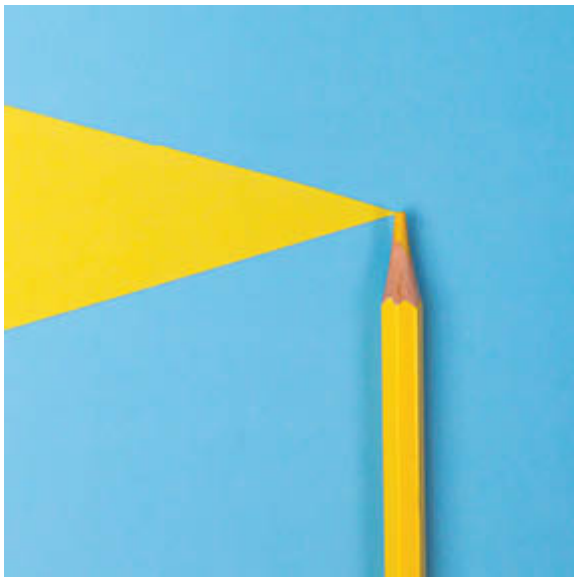
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## INTA News

Enforcing Designs Globally: Same or Different?



## Survey Explores Remedies

INTA's Designs Committee conducted a survey among its members to help INTA develop a position on the harmonization of design remedies for its model design law guidelines and to help understand both the similarities and differences between the available remedies for design infringement across jurisdictions.

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## INTA Releases Report on Strengthening ASEAN Anticounterfeiting Enforcement

INTA recently published a research report that looks at current IP enforcement efforts in Southeast Asia and provides recommendations for governments in the ASEAN region and elsewhere that are seeking to bolster IP protection in their jurisdiction.

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## USPTO Implements Trademark Modernization Act

Regulations issued by the United States Patent and Trademark Office that implement key provisions under the Trademark Modernization Act of 2020 went into effect December 18, 2021. INTA's comments strongly influenced numerous rule changes.

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## Community News

## How I Maximize My INTA Membership: Interview with Orietta Blanco

Orietta Blanco (Miniño, Dominican Republic) credits being an INTA member with giving her "a voice" within the community and "opening many doors." As managing



partner at her firm, she also values the Association's resources and opportunities to network with colleagues around the world.

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## INTA Multimedia



### Inside INTA YouTube

INTA India Consultant Gauri Kumar shares INTA's policy priorities and key activities in India in 2022.

[Watch Now](#)



### Membership Renewal YouTube

Take a walk with INTA's Director of IT and Digital Business Solutions, Ryan O'Donnell, to hear why you should renew your INTA membership.

[Watch Now](#)

## INTA Social

Thailand's Cabinet approves a ban on the import-export of infringed goods.



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From friendship to business development, Belonging to INTA Means... so much to the 35,000 individuals who participate in our Association. Remain part of our robust community and renew your membership today.



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Creators are turning to social media to shame #brands for using allegedly plagiarized work without attribution.



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## INTA Events

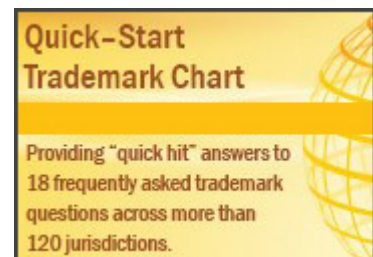
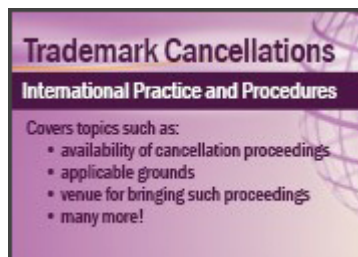
2022 Annual Meeting Live+

## INTA TO-GO

### On-Demand Webcasts

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Available now to INTA members



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### INTA Bulletins Editorial Board



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