

INTA Bulletin

PLUS

January 19, 2022 | Vol. 77 Issue 3

2022
ANNUAL
MEETING
LIVE+
APRIL 30–MAY 4, 2022
WASHINGTON, D.C.

Registration is now open!

INTA's Annual Meeting will once again bring together the most influential brand professionals from across the globe and across industries at the largest gathering of its kind!



Perspectives



Protecting Trademark Rights in Bankruptcy, Part 1

The COVID-19 pandemic has led to several well-known retailers seeking bankruptcy protection. The first article in this two-part series looks at the impact of bankruptcy on trademark licensors and licensees under U.S. law, and the remedies and strategies available to protect the rights of licensors and licensees.

[Read More >](#)

Law & Practice

BANGLADESH Steep Hike in Trademark Registration Fees

INDIA Delhi High Court Quashes Trademark Registrar's Unreasoned Order Refusing Trademark Registration

EL SALVADOR Abbreviated Company Name in Domain Name Identical to a Third Party's Trademark Constitutes Unfair Competition

UNITED STATES Serious Sanctions Imposed on Foreign Trademark Filer



INTA News



Registration Opens for 2022 Annual Meeting Live+

Registration is underway for INTA's 2022 Annual Meeting Live+, offering stakeholders the chance to engage in a "whole new experience" in person—once again—and/or virtually. The Meeting's hotel reservation system is also open.

[Read More >](#)



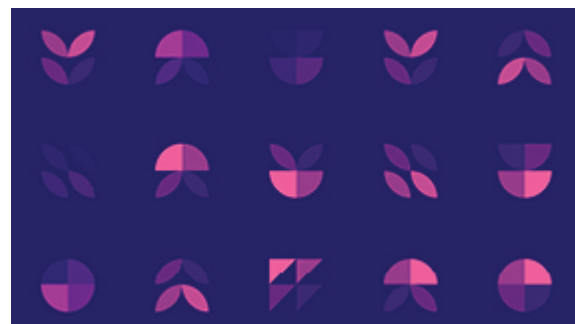
Eye on Europe: INTA's 2022 Policy Priorities and Key Activities

INTA will be providing valuable input into important legislative and regulatory issues in Europe this year, including pending IP issues from 2021, IP issues surrounding Brexit, and ones related to the IP Action Plan.

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Eye on India: INTA's 2022



Survey Finds Outdated

Policy Priorities and Key Activities

Following a tumultuous 2021 in India, INTA looks to remain proactive regarding both ongoing and emerging IP issues in the region in 2022.

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Protection of Well-Known Marks

INTA's Famous and Well-Known Marks Committee surveyed practitioners from 77 jurisdictions between 2018 and 2021 to find out if Article 6*bis* is still meeting its objectives.

[Read More >](#)

Community News



How I Maximize My INTA Membership: Selena Altro Paperman

Selena Altro Paperman (Selena Altro Paperman, Quebec, Canada) has one word to describe being an INTA member: invaluable. Moreover, Ms. Paperman, who founded the law firm and specializes in trademark and copyright law, believes participating in the Association is especially important in today's global economy.

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INTA Multimedia



Brand & New Podcast

Brand & New guest Andy Leck (Baker McKenzie Wong & Leow, Singapore) looks at the hot IP issues on the radar of IP practitioners in Singapore and the Asia-Pacific region as a whole.

[Listen Now](#)



Annual Meeting YouTube

What's the 2022 Annual Meeting Live+ all about? Watch this video and register now for our in-person and/or virtual event, April 30 to May 4.

[Watch Now](#)

INTA Social

What's the power of a celebrity name? Read about the successes and "backfires" of celebrity-owned #brands here.



[Read More >](#)

More streamlined IP processes are in the offing as Singapore's Parliament introduces IP Amendment Bill. Read @WTR_Alerts.



[Read More >](#)

As the European Commission explores revising its packaging and packaging waste directive, #climate neutrality is a big part of the discussion.



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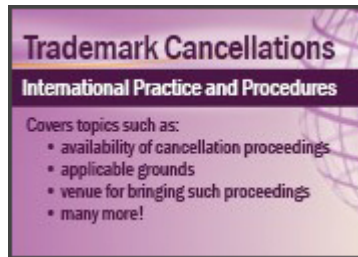
INTA Events

2022 Annual Meeting Live+

INTA TO-GO

On-Demand Webcasts

Available now to INTA members



INTA Bulletins Editorial Board



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675 Third Avenue, 3rd Floor | New York, NY 10017
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