

INTA Bulletin

PLUS

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2022
ANNUAL MEETING
LIVE+
APRIL 30–MAY 4, 2022
WASHINGTON, D.C.

Early-Bird Registration Ends March 4
INTA's Annual Meeting will once again bring together the most influential brand professionals from across the globe and across industries at the largest gathering of its kind!

INTA International
Trademark
Association

Perspectives



Artificial Intelligence Threatens Trademark's Gatekeeper Role

The future for trademarks becomes uncertain as artificial intelligence plays an increasingly dominant role in how consumers search for products or services online.

[Read More >](#)

Law & Practice

CHINA First Regional Data-Related Regulation Published

CHINA New Law Completes Legal Framework for Data Security

SINGAPORE An Entirely Different Beast

SINGAPORE Use It or Lose It

UNITED STATES Priority Determination Upended on Pawn Brokerage



Zuykov
and partners

IP Services in
Russia,
Ukraine,
Belarus,
Kazakhstan
& CIS countries





Pent-Up Demand Pushes Registration Numbers for 2022 Annual Meeting

Excitement is building for INTA's 2022 Annual Meeting Live+. More than 2,000 brand professionals from across the world have registered so far. The general sentiment is that they can't wait to meet again in person, in Washington, D.C.

[Read More >](#)



Business Leaders Roundtable Discusses Corporate Responses to the Climate Crisis

Aligning with one of INTA's strategic goals, Building a Better Society Through Brands, the Association participated in a prestigious roundtable that focused on the role private companies play in the development of a more sustainable future.

[Read More >](#)



Eye on Africa: INTA's 2022 Policy Priorities and Key Activities

As 2022 gets underway, INTA's advocacy efforts in Africa will be driven primarily by the Association's 2022-2025 Strategic Plan as well as recent Board resolutions.

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Community News



How I Maximize My INTA Membership: Rachel Lodge Corrie

In an interview with the *INTA Bulletin*, Rachel Lodge Corrie, an associate at Foga Daley Attorneys-At-Law in Jamaica, describes how membership in INTA has provided her with enormous opportunities for professional development and benefitted her firm.

[Read More >](#)



INTA Multimedia



Inside INTA

YouTube

INTA Representative Officer, China, Monica Su, looks at activities and advocacy in the country in the year ahead. Happy Year of the Tiger!

Watch Now



Annual Meeting

YouTube

After the COVID-19 pause in in-person events, Okan Can (Deris, Turkey) is one of the very excited brand professionals traveling from abroad to Washington, D.C., for INTA's 2022 Annual Meeting Live+.

Watch Now

INTA Social

New #EUIPO report confirms the contribution of trademark-intensive industries in Latin America. Among the findings, trademark and patent-intensive industries on average contribute more to GDP in five countries in Latin America than in the EU.

 [Read More >](#)

There's a lot happening with #brands and the #metaverse. A new article @JDSupra provides an interesting rundown of #trademark applications.

 [Read More >](#)

Meet ADIBOT--the disinfection robotic system at the Walter E. Washington Convention Center, Washington, D.C., the venue for INTA's 2022 Annual Meeting Live+. It's one of the health precautions at our in-person meeting. Join us!

 [Read More >](#)

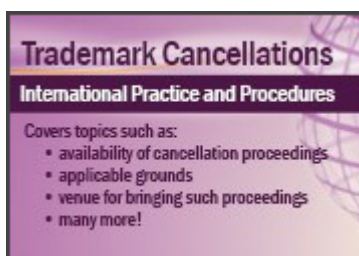
INTA Events

2022 Annual Meeting Live+

INTA TO-GO

On-Demand Webcasts

Available now to INTA members



INTA Bulletins Editorial Board



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