Perspectives

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The future for trademarks becomes uncertain as artificial intelligence plays an increasingly dominant role in how consumers search for products or services online.

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Law & Practice

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SINGAPORE Use It or Lose It

UNITED STATES Priority Determination Upended on Pawn Brokerage
Pent-Up Demand Pushes Registration Numbers for 2022 Annual Meeting

Excitement is building for INTA’s 2022 Annual Meeting Live+. More than 2,000 brand professionals from across the world have registered so far. The general sentiment is that they can’t wait to meet again in person, in Washington, D.C.

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Business Leaders Roundtable Discusses Corporate Responses to the Climate Crisis

Aligning with one of INTA’s strategic goals, Building a Better Society Through Brands, the Association participated in a prestigious roundtable that focused on the role private companies play in the development of a more sustainable future.

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Eye on Africa: INTA’s 2022 Policy Priorities and Key Activities

As 2022 gets underway, INTA’s advocacy efforts in Africa will be driven primarily by the Association’s 2022-2025 Strategic Plan as well as recent Board resolutions.

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How I Maximize My INTA Membership: Rachel Lodge Corrie

In an interview with the INTA Bulletin, Rachel Lodge Corrie, an associate at Foga Daley Attorneys-At-Law in Jamaica, describes how membership in INTA has provided her with enormous opportunities for professional development and benefitted her firm.

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INTA Representative Officer, China, Monica Su, looks at activities and advocacy in the country in the year ahead. Happy Year of the Tiger!

After the COVID-19 pause in in-person events, Okan Can (Deris, Turkey) is one of the very excited brand professionals traveling from abroad to Washington, D.C., for INTA’s 2022 Annual Meeting Live+.

New #EUIPO report confirms the contribution of trademark-intensive industries in Latin America. Among the findings, trademark and patent-intensive industries on average contribute more to GDP in five countries in Latin America than in the EU.

There’s a lot happening with #brands and the #metaverse. A new article @JDSupra provides an interesting rundown of #trademark applications.

Meet ADIBOT—the disinfection robotic system at the Walter E. Washington Convention Center, Washington, D.C., the venue for INTA’s 2022 Annual Meeting Live+. It’s one of the health precautions at our in-person meeting. Join us!

2022 Annual Meeting Live+

INTA TO-GO

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Available now to INTA members

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