

INTA Bulletin

PLUS

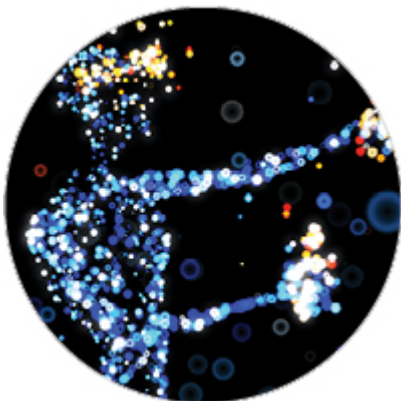
February 16, 2022 | Vol. 77 Issue 7

2022
ANNUAL MEETING
LIVE+
APRIL 30–MAY 4, 2022
WASHINGTON, D.C.

Early-Bird Registration Ends March 4
INTA's Annual Meeting will once again bring together the most influential brand professionals from across the globe and across industries at the largest gathering of its kind!

INTA International
Trademark
Association

Perspectives



NFTs, Brands, and the Metaverse

In addition to providing revenue opportunities, NFTs and blockchain technology can be crucial anticounterfeiting tools because of their verification and tracking capabilities. However, brand owners should be aware of the risks before getting fully involved in the metaverse.

[Read More >](#)

Law & Practice

FRANCE Similarity on This Side of the Pyrenees is Not Similarity on the Other

ITALY Gucci Prevails, Luxury Brand Owners Relieved

PERU New Mandatory Precedent on Trade Name

RUSSIA Federation Joins the Lisbon Agreement on Appellations of Origin and Geographical Indicators



Trademarks

Patents

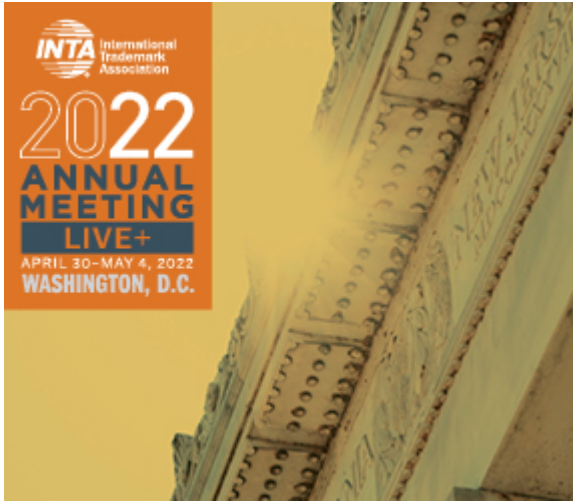
IP Litigation

Agreements

Zuykov
and partners

IP Services in
Russia,
Ukraine,
Belarus,
Kazakhstan
& CIS countries

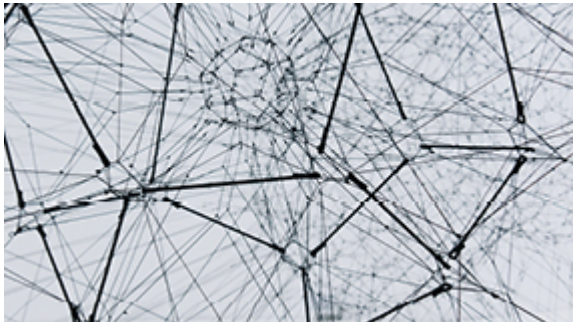




INTA Updates Health Precautions for 2022 Annual Meeting

In line with continuing developments relating to COVID-19, INTA has updated its health precautions for the in-person 2022 Annual Meeting Live+ to simplify the process for entry to the Convention Center.

[Read More >](#)



2022 Annual Meeting Registration Approaches 2,300—See Who’s Coming

Approximately 2,300 registrants from 103 countries have signed up so far to attend the 2022 Annual Meeting Live+. Among them are more than 240 representatives from brands in 14 countries.

[Read More >](#)



U.S. Dilution Case Law Database Relunched

The U.S. Subcommittee of INTA’s Famous and Well-Known Marks Committee (FWKMC) is pleased to announce the relaunch of the U.S. Dilution Case Law Database.

[Read More >](#)



Eye on North America: INTA’s 2022 Policy Priorities and Key Activities

INTA’s policy initiatives in North America this year focus on two key issues: the pending SHOP SAFE Act in the United States and reducing a severe examination backlog in Canada.

[Read More >](#)



Eye on Asia: INTA’s 2022 Policy Priorities and Key Activities

In a region accounting for most of the world’s trademark applications and counterfeit goods, INTA’s advocacy efforts in Asia are robust and of significant importance to brand owners.

[Read More >](#)



INTA Multimedia



Brand & New Podcast

Brand & New guest Brenda Kahari (B.W. Kahari, Zimbabwe) discusses the strengths and challenges of Africa's complex economy—and what its unstoppable growth means from an IP perspective.

[Listen Now](#)



Annual Meeting YouTube

INTA CEO Etienne Sanz de Acedo provides insight into how the Association arrived at this year's Annual Meeting format and how it will measure the event's success.

[Watch Now](#)

INTA Social

New #EUIPO report confirms the contribution of trademark-intensive industries in Latin America. Among the findings, trademark and patent-intensive industries on average contribute more to GDP in five countries in Latin America than in the EU.

 [Read More >](#)

WIPO IP filings hit an all-time high. [Read more @TecheconomyNG](#)

 [Read More >](#)

#TMATuesday INTA's Trademark Administrators Committee has presented its "TMA of the 2020-2021 Term" award to Michael Bradley (Bean, Kinney & Korman PC, Arlington, Virginia). He has played a key role in promoting the Committee's mission and raising the profile of TMAs.

 [Read More >](#)

INTA Events

2022 Annual Meeting Live+

INTA TO-GO

On-Demand Webcasts

Available now to INTA members

ENFORCEMENT

AN INTERNATIONAL LITIGATION GUIDE

Trademark litigation, from pre-filing requirements to remedies.



TRADEMARK CANCELLATIONS

INTERNATIONAL PRACTICE AND PROCEDURES


Covers topics such as:

- availability of cancellation proceedings
- applicable grounds
- venue for bringing such proceedings
- many more!



QUICK-START TRADEMARK CHART

Providing "quick hit" answers to 18 frequently asked trademark questions across more than 120 jurisdictions.



INTA Bulletins Editorial Board



© 2022 International Trademark Association (INTA) All rights reserved.
675 Third Avenue, 3rd Floor | New York, NY 10017
www.inta.org

[Unsubscribe](#)