The *INTA Bulletin* is a must-read for any IP professional.

The *INTA Bulletin* is distributed weekly to 80,000+ brand owners, IP professionals, and other stakeholders. The *INTA Bulletin* email has a 26 percent open rate, 11 percent more than the industry average.

Advertise in our newly re-designed, weekly *INTA Bulletin* email with need-to-know content, including features, Law & Practice, INTA News, and a “Plus” section with posts from our social media networks.

Three great opportunities in the *INTA Bulletin*:

- **INTA Bulletin Advertisement**
- **INTA Bulletin Sponsored Content**
- **INTA Bulletin Themed Issue Sponsorship**
INTABulletin Advertisement

Banner advertisement opportunities in the INTA Bulletin email blast!

**FULL BANNER**
- [Specs: 597 x 160]
- 1 available slot
- $1500

**HALF BANNER First placement**
- [Specs: 285 x 160]
- 2 available slots
- $1000

**HALF BANNER Second placement**
- [Specs: 285 x 160]
- 2 available slots
- $800

**THIRD BANNER**
- [Specs: 185 x 150]
- 3 available slots
- $500

**EXCLUSIVE PLACEMENT**
- above “Perspectives”

**FIRST PLACEMENT**
- below "Law & Practice"

**SECOND PLACEMENT**
- below "INTA News or Community News"

**THIRD PLACEMENT**
- below “INTA News”

**ISSUE DATE:** Every Wednesday

**THEME ISSUES:**
- Jan 25 (Designs)
- Feb 22 (Data Protection)
- March 29 (Copyright)
- April 26 (Famous & Well-Known Marks)
- May 31 (Geographical Indications)
- June 28 (Anticounterfeiting)
- July 26 (Indigenous Rights)
- August 30 (Internet)
- September 27 (Non-Traditional Marks)
- October 25 (Right of Publicity)
- November 29 (Unfair Competition)
- December 27 (Most-Read Articles from the Year)
Set your business ahead of the pack by writing a Thought Leadership article that will be featured in an INTA Bulletin email and housed on our website.

**Thought Leadership article written by organization**

- Featured in weekly INTA Bulletin email, and on website
- Posted prominently on website for two weeks from publication
- Up to 750 words (maximum)
- Highlighted as sponsored content
- Article should be purely thought-leadership and/or informational nature, and is subject to INTA approval
- INTA editorial team will assist with editing and adapt article to house style

**Pricing:** $4,000 per article

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**INTA Bulletin Themed Issue Sponsorship**

Stand out by attaching your organization to our new thematic issues of the INTA Bulletin, which includes some of the most read articles of the year. We're now publishing four thematic editions of the INTA Bulletin each year.

**4 issues a year**

- Recognition as the official sponsor of the themed issue
- Includes Thought Leadership article

**Pricing:** $5,000 per themed issue
INTA Bulletin Order Form

Organization: _______________________________________________________________

Contact Person: ______________________________________________________________

Mailing Address: _____________________________________________________________

City: ____________________ State: ___________ ZIP Code: _________

Phone: _______________ Fax: _______________ Email Address: ___________________

Company Website/URL: _______________________________________________________

Payment: Check (Make check payable to International Trademark Association)

        AMEX        DISCOVER        MASTERCARD        VISA

Total Amount: ______________________

INTA Bulletin Advertisement ___________________________ Insertion Dates ____________

INTA Bulletin Sponsored Content __________________________ Insertion Dates ____________

INTA Bulletin Themed Issue Sponsorship __________________________ Insertion Dates ____________

Card Number: _________________ Exp. Date: _____ CVV #: _________

Name of Card Holder: _______________________________________________________

Organization                                                                  International Trademark Association

____________________________________

Authorized Signature

Print Name: __________________________
Title: _______________________________
Email: ______________________________

Terms: INTA Bulletin space is not considered secured until INTA has received full payment. All INTA Bulletin ads are subject to INTA approval. Please direct all communications regarding advertising with INTA to sponsorsandexhibitors@inta.org.