The International Trademark Association’s INTA TO-Go webcast series provides an invaluable opportunity to promote your products and services to INTA members and other stakeholders. The live and on-demand series is content rich, addressing timely, hot topics that appeal to the audiences you want to reach!

**Why Sponsor a Webcast?**

- Build brand awareness
- Expand market presence
- Generate sales and leads
- Reach influencers, decision makers, and the leaders of today and tomorrow
- Remote access to INTA members and other stakeholders around the world

**Recognition Benefits:**

- Sponsor’s logo included in promotional emails
- Social Media Posts (X2)
- 30-second closing message on webcast (with option of two 15-second spots, as an alternative)
- Sponsorship tab on the webcast landing page that can feature branding image, 150-word company summary and link

You can view a list of upcoming webcast offerings [here](#).

**TERMS**
- Right to Refuse Sponsor: INTA shall reserve the right to decline a potential sponsor
- Payment for sponsorship must be received prior to webcast
- No refunds
- Webcasts are subject to change. In the event that the webcast is cancelled or changed after the contract is signed, INTA will offer you the option of either a full refund or another webcast
- Sponsorship will be on a first-come, first-served basis
- Sponsors content is subject to INTA approval

**DISCLAIMER:** The relationship between INTA Sponsor’s content and the sponsoring organization of an event or event-related item does not represent exclusive agreements between INTA and the specific organization, nor does it suggest that INTA endorses the programs, products, or services of the organization.