The *INTA Bulletin* is a must-read for any IP professional.

The *INTA Bulletin* is distributed weekly to 80,000+ brand owners, IP professionals, and other stakeholders. The *INTA Bulletin* email has a 26 percent open rate, 11 percent more than the industry average.

Advertise in our newly re-designed, weekly *INTA Bulletin* email with need-to-know content, including features, Law & Practice, INTA News, and a “Plus” section with posts from our social media networks.

Three great opportunities in the *INTA Bulletin*:

- *INTA Bulletin Advertisement*
- *INTA Bulletin Sponsored Content*
- *INTA Bulletin Themed Issue Sponsorship*
INTA Bulletin Advertisement

Banner advertisement opportunities in the INTA Bulletin email blast!

**Full Banner**
597 x 160

**Half Banner**
285 x 160

**Third Banner**
185 x 150

**EXCLUSIVE PLACEMENT**
above "Perspectives"

**FIRST PLACEMENT**
below "Law & Practice"

**SECOND PLACEMENT**
below "INTA News or Community News"

**THIRD PLACEMENT**
below "INTA News"

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**FULL BANNER**
[Specs: 597 x 160]
1 available slot
$1500

**HALF BANNER**
First placement
[Specs: 285 x 160]
2 available slots
$1000

Second placement
[Specs: 285 x 160]
2 available slots
$800

**THIRD BANNER**
Third placement
[Specs: 185 x 150]
3 available slots
$500

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**ISSUE DATE:** Every Wednesday

**THEME ISSUES:**
July 27, 2022, August 31, 2022, September 7, 2022, September 28, 2022, October 26, 2022, November 30, 2022, December 7, 2022, and December 28, 2022
INTA Bulletin
Sponsored Content

Set your business ahead of the pack by writing a Thought Leadership article that will be featured in an INTA Bulletin email and housed on our website.

Thought Leadership article written by organization
- Featured in weekly INTA Bulletin email, and on website
- Posted prominently on website for two weeks from publication
- Up to 750 words (maximum)
- Highlighted as sponsored content
- Article should be purely thought-leadership and / or informational nature, and is subject to INTA approval
- INTA editorial team will assist with editing and adapt article to house style

Pricing: $4,000 per article

INTA Bulletin Themed Issue Sponsorship

INTA Bulletin Themed Issue Sponsorship
Stand out by attaching your organization to our new thematic issues of the INTA Bulletin, which includes some of the most read articles of the year. We’re now publishing four thematic editions of the INTA Bulletin each year.

4 issues a year
- Recognition as the official sponsor of the themed issue
- Includes Thought Leadership article

Pricing: $5,000 per themed issue
Organization: ____________________________________________________________________________________________________

Contact Person: __________________________________________________________________________________________________

Mailing Address: __________________________________________________________________________________________________

____________________________________________________________________________________________________________________

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Terms: INTA Bulletin space is not considered secured until INTA has received full payment. All INTA Bulletin ads are subject to INTA approval. Please direct all communications regarding advertising with INTA to sponsorsandexhibitors@inta.org.