

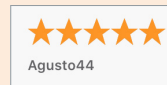
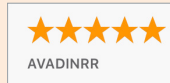


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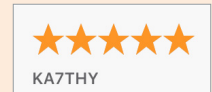


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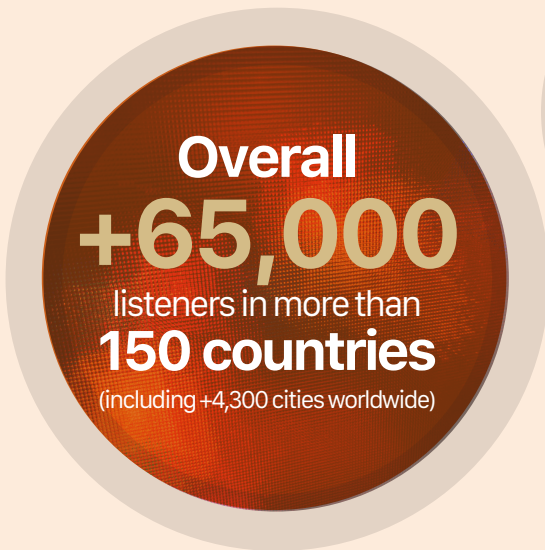
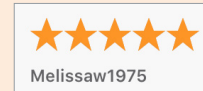
"A Must Listen"

4.8 Global
Average
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*"Great show
to learn from"*

*"Thoughtful
& Smart"*



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Brand & New Podcast Sponsorship Benefits

Brand & New Podcast

- Thirty-second sound clip at midpoint of podcast
- Mention your brand by the host at the start and/or end of the podcast
- Three-minute interview with sponsor at the end of the podcast

INTA Website

- Your organization's logo featured on *Brand & New* episode landing page
- Prominent exposure (of episode and sponsor) on INTA website homepage
- Prominent exposure (of episode and sponsor) on Perspectives landing page

Social Media

- Sponsor logo incorporated into social media promotions.

INTA Bulletin

- Condensed written version of interview to appear in the *INTA Bulletin*. This will include sponsor logo and thank you note to the sponsor at the end of the interview
- Interview to be published in the first available regular issue of the *INTA Bulletin* following the posting of the Brand & New episode itself.
- Interview and sponsor logo also featured in *INTA Bulletin* eblast (which is sent to INTA's entire mailing list)

INTA Events Email

- Podcast and sponsor to be featured in next available INTA Events email (sent weekly on Mondays)

Cost: \$4,000 per Brand & New Podcast episode.

Please contact sponsorsandexhibitors@inta.org for more information on how your organization can reach a global audience!